

THE INTERNATIONALISATION OF BUSINESS R&D

Edited by **Bernhard Dachs**, AIT Austrian Institute of Technology, **Robert Stehrer**, The Vienna Institute for International Economic Studies (wiiw) and **Georg Zahradnik**, AIT Austrian Institute of Technology, Austria

It has become clear that over the past few decades enterprises not only produce and sell abroad but increasingly also develop goods and services outside their home countries; a development now known as the internationalisation of business R&D. This book presents a comprehensive picture of the current state of internationalisation of R&D in the business sector.

The contributors explore key patterns of the internationalisation of R&D across various countries and sectors using case studies to underpin empirical evidence. They examine the drivers of the process, revealing the impacts of R&D internationalisation on both home and host countries using both qualitative and quantitative analysis. Topics discussed include:

- Why firms locate R&D activities abroad
- Data availability, quality and comparability
- The role of the EU and the US in the internationalisation of R&D
- Country-level factors such as size, workforce and FDI as determinants of R&D internationalisation
- Impacts of R&D internationalisation on home and host countries.

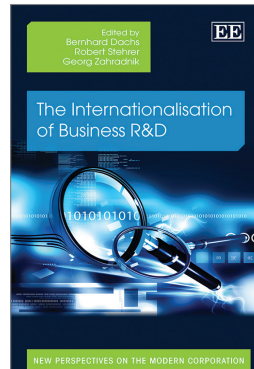
This book will prove an insightful read for academics, researchers and students with an interest in economics – particularly the economics of innovation – business and management, and science and technology. It will also prove a valuable resource for R&D policymakers and public administrators.

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