

FIW-Workshop

From Tariffs to Standards: Assessing the Role of Non-Tariff Measures

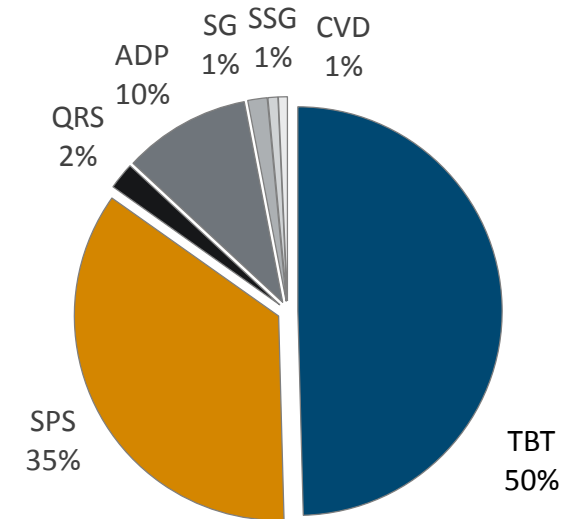
Vienna, 21 October 2016

The Diversity of Non-Tariff Measures



Non-tariff measures (NTMs)

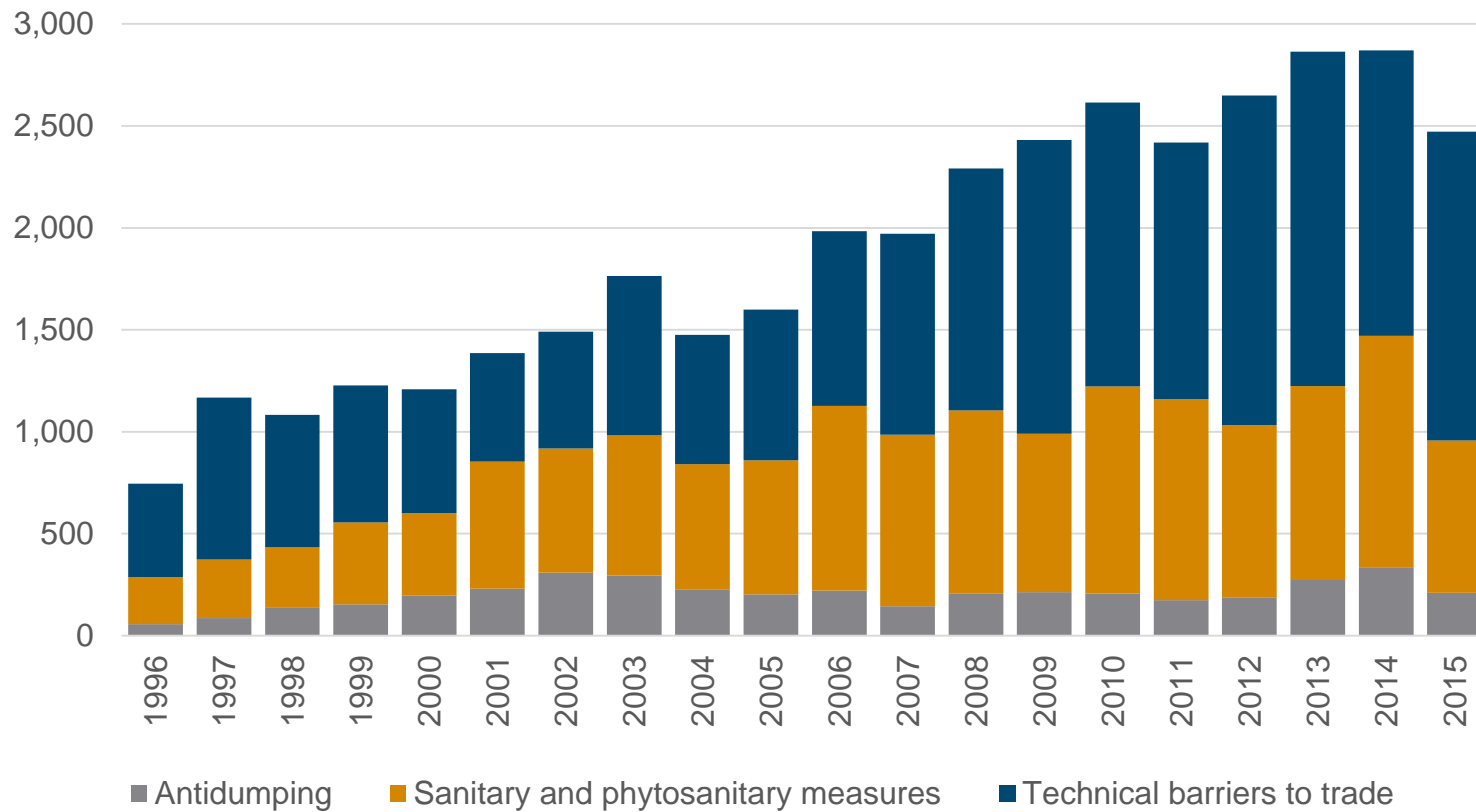
- 15 out of 16 classifications concern imports
- wiiw research so far focused on
 - TBT... technical barriers to trade
 - SPS ... sanitary and phytosanitary measures
 - quantity control measures (e.g. quotas) (QRS)
 - antidumping (ADP)
 - (special) safeguards (SG)
 - countervailing duties (CVD)
 - ...
- Specific trade concerns (SPS & TBT)



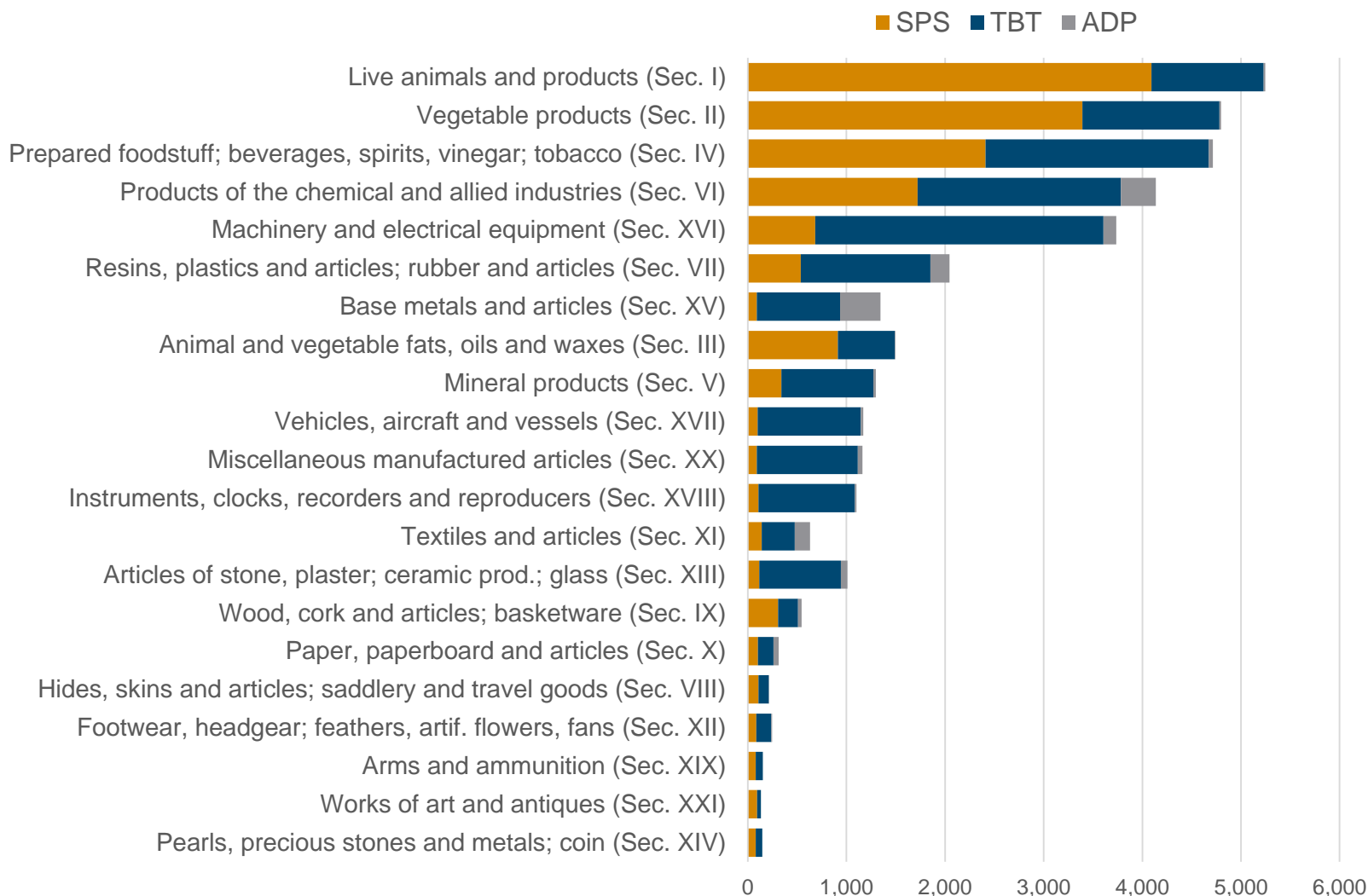
Note: Total number of notifications (37,982) to the WTO between 1979 and March 2015; Graph excludes 899 Specific Trade Concerns.

Sources: UNCTAD, 2013 (Classification), WTO I-TIP (NTM data), wiiw calculations.

NTM notifications to the WTO over time



NTM Notifications to the WTO by HS Section

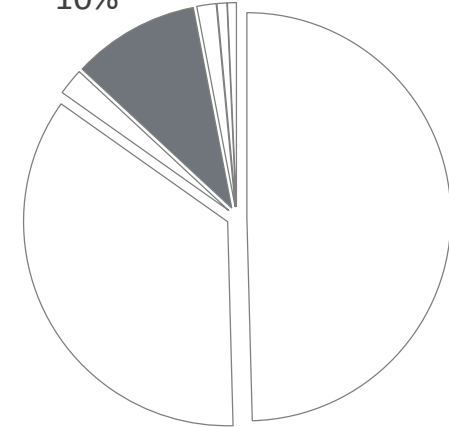


ANTIDUMPING MEASURES

“Measures implemented to **counteract** particular adverse effects of imports in the market of the importing country [...] aimed at **unfair foreign trade** practices.”

UNCTAD (2013), ‘Classification of non-tariff measures’

ADP
10%



Examples:

- European Union imposing antidumping duties on biodiesel from the US ¹⁾ (definitive duty EUR 23.6-208.2 per tonne, March 2009) and Canada (definitive duty EUR 172.2 per tonne, May 2011) ²⁾
- China imposing antidumping duties on ‘certain iron or steel fasteners’ from the EU (definitive duty 8.0%-9.7%, April 2010) ³⁾

1) WTO Committee on Anti-Dumping Practices: G/ADP/N/216/EEC

2) WTO Committee on Anti-Dumping Practices: G/ADP/N/237/CHN

3) WTO Committee on Anti-Dumping Practices: G/ADP/N/202/CHN

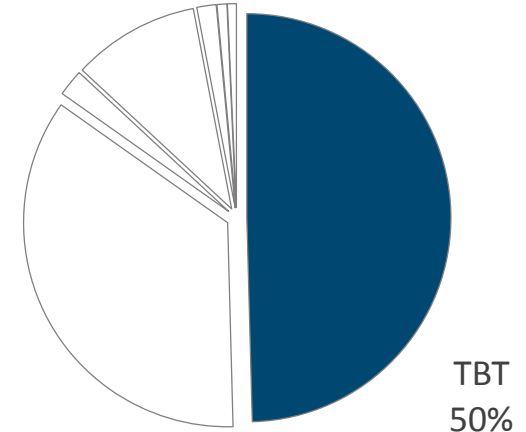


Maurizio Zanardi (LUMS)

TECHNICAL BARRIERS TO TRADE

“Measures referring to technical regulations and procedures for assessment of conformity with technical regulations and standards [**other than SPS**].”

UNCTAD (2013), ‘Classification of non-tariff measures’



Examples:

- **All exporters:** energy labelling requirement of the EU for professional storage cabinets (consumer information, fight against climate change; entry into force January 2016) ¹⁾
- **But bilateral specific trade concerns:** on allergen labelling regulations of the EU for wine raised by six countries, including Canada and the United States. (first raised June 2012, last raised June 2016, not resolved) ²⁾



Lionel Fontagné (PSE)

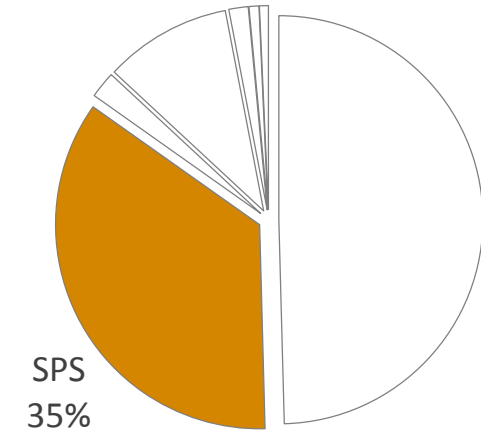
¹⁾ WTO Committee on Technical Barriers to Trade: G/TBT/N/EU/178

²⁾ WTO Committee on Technical Barriers to Trade : G/TBT/M/57

SANITARY AND PHYTOSANITARY MEASURES

“Measures that are applied to **protect human or animal life** [as well as forests and wild flora] from risks arising from [substances in their food, diseases and pests].

UNCTAD (2013), ‘Classification of non-tariff measures’



Examples:

- **Exporter and product specific:** Suspension of the import of dried beans from Nigeria to the EU due to the presence of pesticide residues largely exceeding the acute reference dose (risk for human health; entry into force 20/06/2015)
- **All exporters, multiple products:** Measures against the introduction into and spread within the EU of the Asian longhorned beetle (plant protection; entry into force 10/06/2015)



Olga Solleder (ITC)

1) WTO Committee on Sanitary and Phytosanitary Measures: G/SPS/N/EU/131

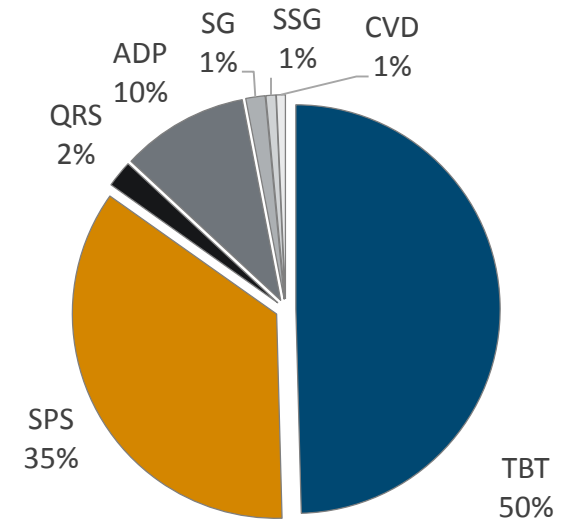
2) WTO Committee on Sanitary and Phytosanitary Measures: G/SPS/N/EU/132

Effects of non-tariff measures

- ▶ on quantities
- ▶ on prices
- ▶ on quality

differ by

- ▶ type of NTM
(design, purpose, duration, ...)
- ▶ countries
(importer & exporter: development, capacities, GVC, ...)
- ▶ products
(agriculture vs. manufacturing, intermediates vs. final goods, technology, ...)



Mahdi Ghodsi (wiiw)

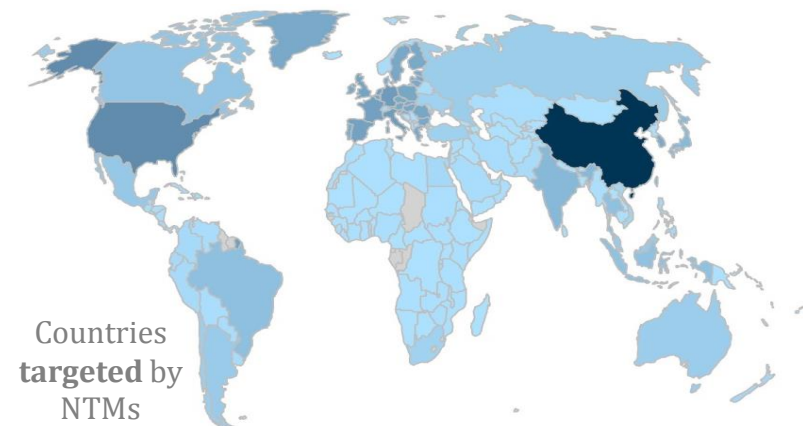
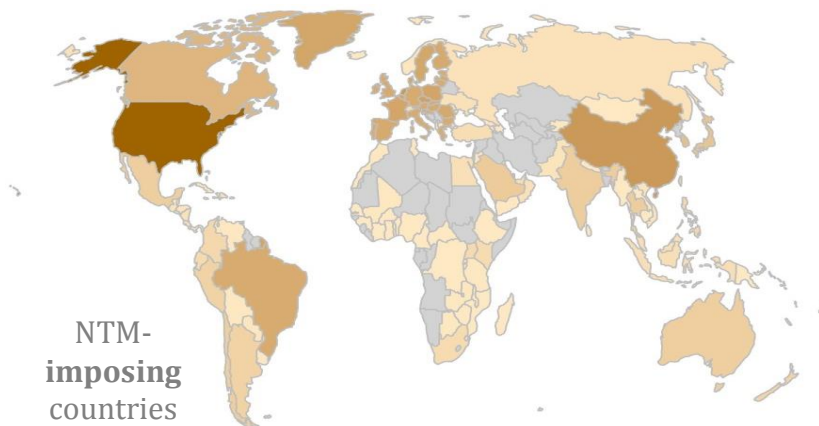
Effects of non-tariff measures

in the context of mega-regional trade agreements

	<i>CETA</i>	<i>TTIP</i>	<i>TPP</i>	<i>RCEP</i>	<i>Total</i>
<i>Size (km²)</i>	10%	10%	24%	19%	40%
<i>Population</i>	7%	11%	11%	48%	62%
<i>Trade</i>	19%	30%	32%	34%	70%
<i>GDP</i>	26%	46%	36%	29%	79%
<i>Members</i>	29 (2)	29 (2)	12	16	49 (22)



Fritz Breuss (WIFO/WU)



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Vienna, 21 October 2016

The Diversity of Non-Tariff Measures

Thank you!

Backup: mega-regional trade agreements

- **CETA:** Comprehensive Economic and Trade Agreement

Canada & EU

- **TTIP:** Transatlantic Trade and Investment Partnership

USA & EU

- **TPP:** Trans-Pacific Partnership

Australia, Brunei Darussalam, Canada, Chile, Japan, Malaysia, Mexico, New Zealand, Peru, Singapore, USA und Vietnam

- **RCEP:** Regional Comprehensive Economic Partnership

ASEAN (Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, Vietnam) + Australia, China, India, Japan, New Zealand and South Korea