

FIW-Workshop

An Industrial Renaissance in Europe Can it happen? Should it happen?

Time: 6th of June, 2014
8:30 – 17:30

Location: Federation of Austrian Industries (Ludwig Urban-Saal, 1st floor)
Schwarzenbergplatz 4, 1031 Vienna

Programme

8:30 Entrance, coffee

9:00 Opening Remarks:

Christian Helmenstein (Federation of Austrian Industries)

Katharina Fidrmuc-Helmstedt (Federal Ministry of Science, Research and Economy)

9:15 Session I – Background: The debate on the 'manufacturing imperative'
Chairman: **Michael Landesmann** (wiiw)

- Michael **Peneder** (with Gerhard Streicher, Austrian Institute of Economic Research – WIFO)
De- vs. Re-industrialisation: is structural change reversible?
- Roman **Stöllinger** (wiiw)
Why manufacturing is special
- Reinhilde **Veugelers** (KU Leuven, Bruegel)
Manufacturing Europe's future: trends and analysis

10:40 Coffee break

11:00 Session II – The European Industrial Landscape: Country Experiences
Chairman: **Kurt Bayer** (wiiw)

- Christian **Reiner** (IHS)
Germany's economic model: between scapegoat and manufacturing superpower
- Ron **Boschma** (CIRCLE-Lund University; URU-Utrecht University)
Agents of structural change. The role of firms and entrepreneurs in regional diversification

- Doris **Hanzl** (wiiw)
Slovakia – Integration into the global car manufacturing supply chains
- Gabor **Hunya** (wiiw)
Role of FDI policy in the location of greenfield FDI - a comparison of Poland, Hungary and Romania

13:00 Lunch

14:00 Session III – In Support of Manufacturing: The Role of Industrial Policy
Chairman: **Michael Peneder** (WIFO)

- Dominique **Foray** (École polytechnique fédérale de Lausanne – EPFL)
Smart specialisation
- Ken **Warwick** (Warwick Economics)
Beyond industrial policy

15:30 Coffee Break

15:45 Session IV – Industrial Policy: Specific Issues and some quantitative evidence
Chairman: **Klaus Gugler** (Vienna University of Economics and Business)

- Reinhilde **Veugelers** (KU Leuven, Bruegel)
What policies for Europe's manufacturing future?
- Roman **Stöllinger** (with Mario Holzner, wiiw)
State aid and export competitiveness in the EU
- Johannes **Pöschl** (wiiw)
Support for innovation: making public funding more effective

17:15 end

Registration is necessary – please register until June 5th
on <http://wiiw.ac.at/er-216.html>