

Bilateral Trade Imbalances

1 Motivation

2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix

A. Cuñat¹ R. Zymek²

¹University of Vienna and CESifo, alejandro.cunat@univie.ac.at

²University of Edinburgh and CESifo, robert.zymek@ed.ac.uk

1 Motivation and Outline

Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

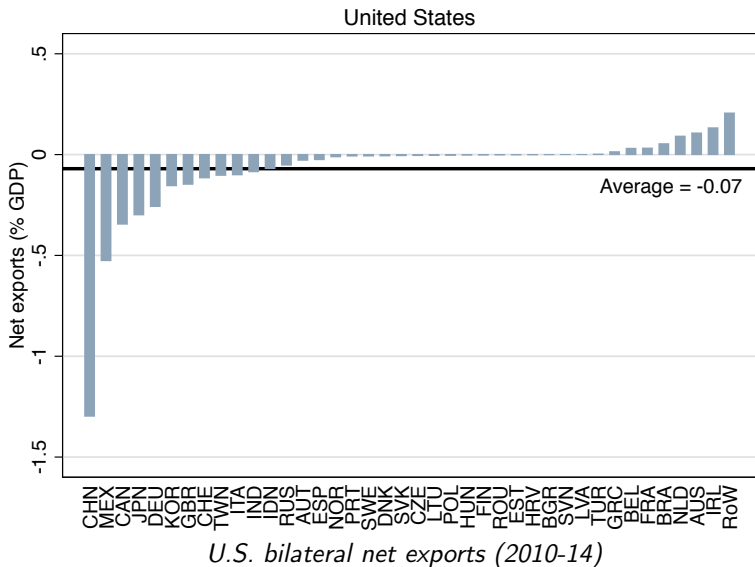
2 Bilateral
Balance
Accounting

3 Model

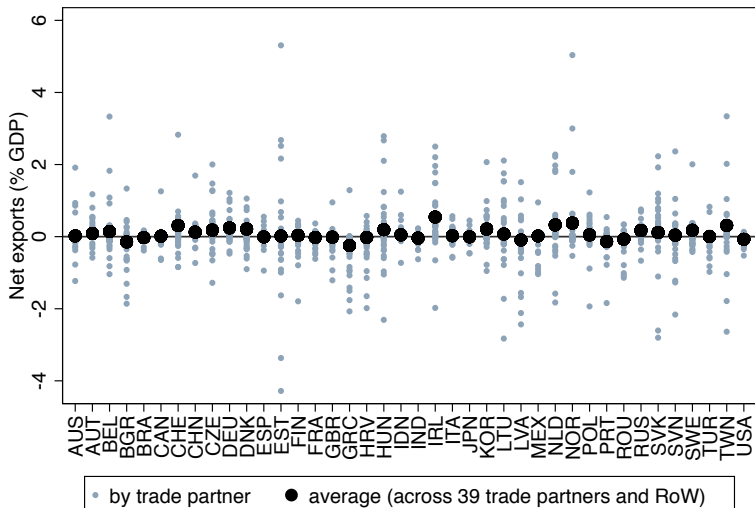
4 Counter-
factuals

5 Conclusion

Appendix



1 Motivation and Outline



Bilateral net exports for 40 countries (2010-14)

Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix

1 Motivation and Outline

Bilateral Trade Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix

Fact: there is a lot more variation in countries' *bilateral* trade balances than in their overall net exports.

◀ CHN

◀ JPN

◀ GBR

◀ DEU

Why do some country pairs have bigger imbalances than others?

- 1 macroeconomic factors: overall trade surpluses/deficits
- 2 “triangular trade”: differences in expenditure/production
- 3 asymmetric trade frictions?

(Almost) no formal study of relative importance of 1., 2. – and 3.!

We combine a quantitative trade model with sectoral-level data on production, spending, trade from WIOD to provide it.

1 Motivation and Outline

Bilateral Trade Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral Balance Accounting

3 Model

4 Counterfactuals

5 Conclusion

Appendix

We calibrate the steady state of a dynamic many-country, many-sector quantitative trade model to match observed trade flows:

- 1 overall trade surpluses/deficits \Leftarrow savings prefs., prod. techs.
- 2 expenditure/production differences \Leftarrow cons. prefs., prod. techs.
- 3 sectoral bilateral trade flows \Leftarrow “residual” trade wedges

Findings:

- Overall trade surpluses/deficits and triangular trade play a minor role.
- Sizeable trade-wedge asymmetries needed to match data!
- These account for $\approx 75\%$ of the variation in bilateral balances.
- Equalisation of wedges \Rightarrow big effects on trade flows, welfare.

1 Motivation and Outline

Related Literature:

- 1 Bilateral trade imbalances:**
Feenstra et al. (1998), Davis & Weinstein (2002), Felbermayr & Yotov (2019)
- 2 International trade, aggregate net exports and income:**
Eaton & Kortum (2002), Dekle et al. (2007, 2008), Reyes-Heroles (2016), Cuñat & Zymek (2017)
- 3 Asymmetric trade frictions and income:**
Vaughan (2010)
- 4 Gravity models, trade flows and trade costs:**
Anderson (1979), Anderson & van Wincoop (2003, 2004), Costinot & Rodríguez-Clare (2014), Head & Mayer (2014), Fally (2015)

1 Motivation and Outline

Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix

- 1 Motivation and Outline
- 2 Bilateral Balance “Accounting”
- 3 Model
- 4 Counterfactuals
- 5 Summary and Conclusion

2 Bilateral Balance Accounting

Assume sector-level trade flows obey a gravity equation of the form

$$M_{sn'n} = \left(\frac{\tau_{sn'n}}{O_{sn'} P_{sn}} \right)^{-\theta_s} \frac{D_{sn'} E_{sn}}{D_s}$$

$M_{sn'n}$: expenditure by country n from country n' in sector s

$\tau_{sn'n}$: ad-valorem-equivalent trade “wedges” applying to $M_{sn'n}$

θ_s : trade elasticity

$D_{sn'}$: value of country n' output in sector s

E_{sn} : country n expenditure in sector s

D_s : arbitrary, potentially sector-specific “normaliser”

$$O_{sn'}^{-\theta_s} \equiv \left[\sum_{n=1}^N \left(\frac{\tau_{sn'n}}{P_{sn}} \right)^{-\theta_s} \frac{E_{sn}}{D_s} \right], \quad P_{sn}^{-\theta_s} \equiv \left[\sum_{n'=1}^N \left(\frac{\tau_{sn'n}}{O_{sn'}} \right)^{-\theta_s} \frac{D_{sn'}}{D_s} \right]$$

2 Bilateral Balance Accounting

Sufficient conditions for expressions in previous slide:

- 1 $v_{sn'n} \equiv M_{sn'n}/E_{sn}$ can be expressed in multiplicatively separable form:

$$v_{sn'n} = \frac{F_{sn'}}{D_s} \left(\frac{\tau_{sn'n}}{P_{sn}} \right)^{-\theta_s}, \quad P_{sn}^{-\theta_s} D_s \equiv \sum_{n'=1}^N F_{sn'} \tau_{sn'n}^{-\theta_s}$$

- 2 Market clearing for each origin country:

$$D_{sn'} = \sum_{n=1}^N M_{sn'n} = F_{sn'} \sum_{n=1}^N \left(\frac{\tau_{sn'n}}{P_{sn}} \right)^{-\theta_s} \frac{E_{sn}}{D_s} \equiv F_{sn'} O_{sn'}^{-\theta_s}$$

Condition 1 is consistent with the Armington, Krugman, Eaton-Kortum, and Melitz models.

Condition 2 is satisfied in any standard G.E. trade model.

2 Bilateral Balance Accounting

Bilateral Trade Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix

Bilateral imbalances:

$$M_{n'n} - M_{nn'} = D_{n'} E_n \sum_{s=1}^S \left(\frac{\tau_{sn'n}}{O_{sn'} P_{sn}} \right)^{-\theta_s} \frac{d_{sn'} e_{sn}}{D_s} +$$
$$- D_n E_{n'} \sum_{s=1}^S \left(\frac{\tau_{snn'}}{O_{sn} P_{sn'}} \right)^{-\theta_s} \frac{d_{sn} e_{sn'}}{D_s}$$

$$M_{n'n} \equiv \sum_s M_{sn'n}, \quad d_{sn} \equiv D_{sn}/D_n, \quad e_{sn} \equiv E_{sn}/E_n$$

D_n : value of country- n aggregate output

$E_n = D_n - NX_n$: country- n aggregate spending

NX_n : aggregate trade balance of country n

2 Bilateral Balance Accounting

Bilateral Trade Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix

The bilateral trade deficit $M_{n'n} - M_{nn'}$ is larger...

- ...the smaller NX_n and the larger $NX_{n'}$.
- ...the higher the correlation between $d_{sn'}$ and e_{sn} and the lower the correlation between d_{sn} and $e_{sn'}$.
- ...the smaller $\tau_{sn'n}$ and the larger $\tau_{snn'}$.

Note that...

- ...if $NX_n = 0$ for all n , and...
- ...if $e_{sn} = e_s$ and $d_{sn} = d_s$ for all s and n , and...
- ...if $\tau_{sn'n} = \tau_{snn'}$ for all s , n' and n ,...

...then $P_{sn} = O_{sn}$ for all n and s , so that $M_{n'n} - M_{nn'} = 0$.

2 Bilateral Balance Accounting

First-order Taylor-series expansion:

◀ Proportional Imbalances

$$\frac{M_{n'n} - M_{nn'}}{M_{n'n}^{\frac{1}{2}} M_{nn'}^{\frac{1}{2}}} \simeq \sum_{s=1}^S \left(\frac{M_{sn'n} M_{snn'}}{M_{n'n} M_{nn'}} \right)^{\frac{1}{2}} \left[\ln \left(\frac{1 - NX_n / D_n}{1 - NX_{n'} / D_{n'}} \right) + \ln \left(\frac{d_{sn'} e_{sn}}{d_{sn} e_{sn'}} \right) - \theta_s \ln \left(\frac{\tau_{sn'n}}{\tau_{snn'}} \right) - \theta_s \ln \left(\frac{O_{sn} P_{sn'}}{O_{sn'} P_{sn}} \right) \right]$$

Estimating gravity equation $M_{sn'n} = e^{\Omega_{sn'} + \Pi_{sn}} \varepsilon_{sn'n}$ with PPML yields:

$$P_{sn}^{-\theta_s} = \frac{E_{sn}}{E_{sN}} e^{-\hat{\Pi}_{sn}}, \quad O_{sn'}^{-\theta_s} = E_{sN} \frac{D_{sn'}}{D_s} e^{-\hat{\Omega}_{sn'}}, \quad \tau_{sn'n}^{-\theta_s} = \hat{\varepsilon}_{sn'n}$$

$$\hat{\varepsilon}_{snn} = \frac{M_{snn}}{\sigma_{sn} (D_n - NX_n)} \bigg/ \frac{D_{sn}}{\sum_{n=1}^N D_{sn}}$$

2 Bilateral Balance Accounting: Data

Bilateral Trade Imbalances

A. Cuñat
R. Zymek

Trade flows, $\{M_{sn'nt}\}_{s,n',n}$, prod. and expend. structure $\{d_{sn}, e_{sn}\}_{s,n}$,
net exports $\{nx_{nt}\}_n$: WIOT (Timmer et al., 2016) [WIOT](#)

1 Motivation

2 Bilateral Balance Accounting

3 Model

4 Counter- factuals

5 Conclusion

Appendix

- average of 5 most recent years: 2010-14
- aggregated to 31 sectors: 16 manufacturing, 15 service
- aggregated to 41 countries/regions:

Australia, Austria, Belgium, Brazil, Bulgaria, Canada, China, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, India, Indonesia, Ireland, Italy, Japan, Korea, Latvia, Lithuania, Mexico, Netherlands, Norway, Poland, Portugal, Romania, Russia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Taiwan, Turkey, UK, US, and "Rest of the World"

2 Bilateral Balance Accounting

Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral
Balance
Accounting

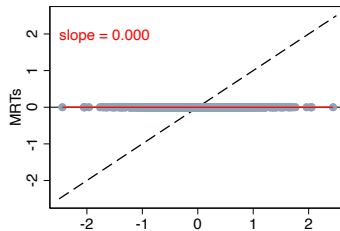
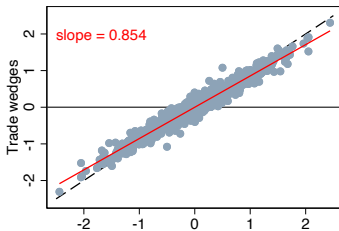
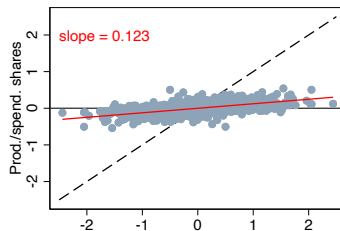
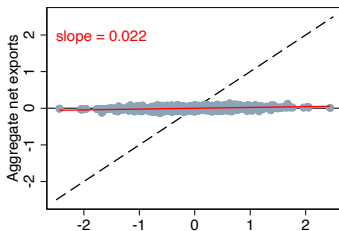
3 Model

4 Counter-
factuals

5 Conclusion

Appendix

Decomposition term



Approximation of data $(M_{n'n} - M_{nn'}) / (M_{n'n} * M_{nn'})^{0.5}$

2 Bilateral Balance Accounting

$$\begin{aligned} -\frac{1}{\theta} \text{Trade-wedges term} &= \sum_s \left(\frac{M_{sn'n} M_{snn'}}{M_{n'n} M_{nn'}} \right)^{\frac{1}{2}} \frac{\theta_s}{\theta} (\ln \tau_{sn'n} - \ln \tau_{snn'}) \\ &= \sum_s \left(\frac{M_{sn'n} M_{snn'}}{M_{n'n} M_{nn'}} \right)^{\frac{1}{2}} \frac{\ln \hat{\epsilon}_{snn'} - \ln \hat{\epsilon}_{sn'n}}{\theta} \end{aligned}$$

$$\theta = 4$$

$-\frac{1}{\theta} \text{Trade-wedges term} > 0$					
# obs.	mean	st. dev.	10th pctl.	median	90th pctl.
820	.099	.086	.015	.076	.220

2 Bilateral Balance Accounting

Bilateral Trade Imbalances

A. Cuñat
R. Zymek

1 Motivation

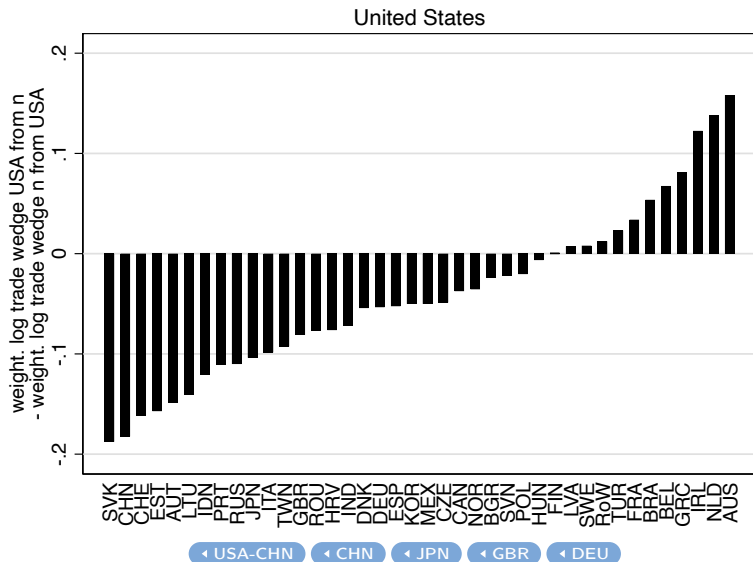
2 Bilateral Balance Accounting

3 Model

4 Counterfactuals

5 Conclusion

Appendix



3 Model

N countries, each populated by a unit mass of agents.

Each period, a random fraction ξ of agents dies, is replaced by ξ new agents. The newly born have no assets.

Agents can accumulate assets through saving. Actuarially fair life insurance is available: agents hand all assets over if they die, and receive $1/(1-\xi)$ their assets if they live.

An agent born in country n and period t' maximises

$$E_{t'} \left[\sum_{t=t'}^{\infty} \left(\frac{1-\xi}{1+\rho_n} \right)^{t-t'} \ln C_{nt}(t') \right], \quad \rho_n > -\xi$$

$$P_{nt}^C C_{nt}(t') + B_{nt+1}(t') + P_{nt}^I I_{nt}(t') \leq \frac{R_t B_{nt}(t') + r_{nt} K_{nt}(t')}{1-\xi} + w_{nt} H_{nt}$$

$$K_{nt+1}(t') = I_{nt}(t') + (1-\delta) K_{nt}(t'); \quad \frac{H_{nt+1}}{H_{nt}} = \gamma \quad \forall t$$

3 Model

S sectors, all producing under perfect competition

[← Picture](#)

Non-traded “all-purpose” good $X_{nt} = C_{nt} + \eta_n I_{nt} + \sum_s J_{snt}$

$$X_{nt} = \prod_s \left(\frac{X_{snt}}{\sigma_{sn}} \right)^{\sigma_{sn}} ; \quad X_{snt} = \left(\sum_{n'} \omega_{sn'n}^{\frac{1}{1+\theta_s}} X_{sn'nt}^{\frac{\theta_s}{1+\theta_s}} \right)^{\frac{1+\theta_s}{\theta_s}}$$

Armington assumption: x_{sn} is a sector-country distinct good.

Sector s in n uses:

$$Q_{snt} = Z_{sn} \left(\frac{K_{snt}^{\alpha_n} H_{snt}^{1-\alpha_n}}{1 - \mu_{sn}} \right)^{1-\mu_{sn}} \left(\frac{J_{snt}}{\mu_{sn}} \right)^{\mu_{sn}}$$

“Iceberg” transport cost: $p_{sn'nt} = \kappa_{sn'n} p_{sn't}$

$$C_{nt} \equiv \sum_{t'=-\infty}^t \xi (1 - \xi)^{t-t'} C_{nt}(t') ; \quad I_{nt} = \sum_{t'=-\infty}^t \xi (1 - \xi)^{t-t'} I_{nt}(t')$$

Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix

3 Model: Steady State

Competitive pricing:

$$P_n^C = P_n^J = \frac{P_n^I}{\eta_n} = \prod_s \left[\sum_{n'} (\tau_{sn'n} p_{sn'})^{-\theta_s} \right]^{-\frac{\sigma_{sn}}{\theta_s}} \equiv P_n$$

$$p_{sn} = \frac{1}{Z_{sn}} f_n^{1-\mu_{sn}} P_n^{\mu_{sn}}; \quad f_n \equiv \left(\frac{r_n}{\alpha_n} \right)^{\alpha_n} \left(\frac{W_n}{1-\alpha_n} \right)^{1-\alpha_n}$$

$$\tau_{sn'n} \equiv \omega_{sn'n}^{-1/\theta_s} k_{sn'n}$$

Efficient investment:

$$R = \frac{\alpha_n}{\eta_n} \frac{f_n}{P_n} k_n^{\alpha_n-1} + 1 - \delta$$

$$k_n \equiv \frac{K_{nt}}{H_{nt}}$$

Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix

3 Model: Steady State

Aggregate net exports ($nx_n \equiv \frac{NX_{nt}}{f_n k_n^{\alpha_n} H_{nt}}$):

$$nx_n = 1 - \frac{\alpha_n \left(1 - \frac{1-\delta}{\gamma}\right)}{\frac{R}{\gamma} - \frac{1-\delta}{\gamma}} - \frac{\xi (\rho_n + \xi) \frac{R}{\gamma} (1 - \alpha_n)}{\left[1 + \rho_n - \frac{R}{\gamma} (1 - \xi)\right] \left[\frac{R}{\gamma} - (1 - \xi)\right]}$$

Sectoral trade flows:

◀ Gravity

$$M_{sn't} = \frac{(\tau_{sn't} p_{sn'})^{-\theta_s}}{\sum_{n''=1}^N (\tau_{sn''t} p_{sn''})^{-\theta_s}} \sigma_{sn} \left(\sum_s p_{sn} Q_{snt} - NX_{nt} \right)$$

Market clearing:

$$p_{sn} Q_{snt} = \sum_{n'} M_{snn't}; \quad f_n k_n^{\alpha_n} H_{nt} = \sum_s (1 - \mu_{sn}) p_{sn} Q_{snt}; \quad \sum_n NX_{nt} = 0$$

3 Model: Exact Hat Algebra (Trade Block)

For any variable x_n , $\hat{x}_n \equiv \tilde{x}_n/x_n$, where \tilde{x}_n is its new outcome.

1. Trade shares ($\hat{z}_{sn} = \hat{z}_n$ for all s, n):

◀ Spending Shares

$$\hat{v}_{sn'n} = \frac{\left[\frac{\hat{\tau}_{sn'n} \hat{f}_{n'}}{\hat{z}_{n'}^{1+\mu_{sn'}} / (1 - \sum_s \sigma_{sn'} \mu_{sn'})} \left(\prod_{s=1}^S \hat{v}_{sn'n'}^{\frac{1}{\theta_s} \frac{\sigma_{sn'}}{1 - \sum_s \sigma_{sn'} \mu_{sn'}}} \right)^{\mu_{sn'}} \right]^{-\theta_s}}{\sum_{n'=1}^N \left[\frac{\hat{\tau}_{sn'n} \hat{f}_{n'}}{\hat{z}_{n'}^{1+\mu_{sn'}} / (1 - \sum_s \sigma_{sn'} \mu_{sn'})} \left(\prod_{s=1}^S \hat{v}_{sn'n'}^{\frac{1}{\theta_s} \frac{\sigma_{sn}}{1 - \sum_s \sigma_{sn} \mu_{sn}}} \right)^{\mu_{sn'}} \right]^{-\theta_s}} v_{sn'n}}$$

2. Market clearing ($h_n \equiv \frac{f_n k_n^{\alpha_n} H_{nt}}{\sum_n (f_n k_n^{\alpha_n} H_{nt})}$, $q_n \equiv \frac{\sum_s p_{sn} Q_{snt}}{f_n k_n^{\alpha_n} H_{nt}}$):

$$\hat{f}_n \hat{k}_n^{\alpha_n} h_n = \sum_{s=1}^S (1 - \mu_{sn}) \sum_{n'=1}^N \hat{v}_{snn'} v_{snn'} \sigma_{sn'} (\tilde{q}_{n'} - \tilde{n} x_{n'}) \hat{f}_{n'} \hat{k}_{n'}^{\alpha_{n'}} h_{n'}$$

$$\tilde{q}_n \hat{f}_n \hat{k}_n^{\alpha_n} h_n = \sum_{s=1}^S \sum_{n'=1}^N \hat{v}_{snn'} v_{snn'} \sigma_{sn'} (\tilde{q}_{n'} - \tilde{n} x_{n'}) \hat{f}_{n'} \hat{k}_{n'}^{\alpha_{n'}} h_{n'}$$

A model based on EK (2002) delivers isomorphic expressions.

3 Model: Exact Hat Algebra (Intertemporal Block)

Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix

Financial Autarky

1. Aggregate net exports:

$$\tilde{n}x_n = 1 - \frac{\alpha_n \left(1 - \frac{1-\delta}{\gamma}\right)}{\frac{\tilde{R}}{\gamma} - \frac{1-\delta}{\gamma}} - \frac{\xi (\rho_n + \xi) \frac{\tilde{R}}{\gamma} (1 - \alpha_n)}{\left[1 + \rho_n - \frac{\tilde{R}}{\gamma} (1 - \xi)\right] \left[\frac{\tilde{R}}{\gamma} - (1 - \xi)\right]}$$

2. Asset market clearing:

$$\sum_{n=1}^N \tilde{n}x_n \hat{f}_n \hat{k}_n^{\alpha_n} h_n = 0$$

3. Efficient investment:

$$\frac{\tilde{R} - 1 + \delta}{R - 1 + \delta} = \hat{z}_n^{\frac{1}{1 - \sum_s \sigma_{sn} \mu_{sn}}} \left(\prod_{s=1}^S \hat{v}_{snn}^{-\frac{1}{\theta_s} \frac{\sigma_{sn}}{1 - \sum_s \sigma_{sn} \mu_{sn}}} \right) \hat{k}_n^{\alpha_n - 1}$$

4 Counterfactuals: Calibration

Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix

Object	Data
ξ	= .13 (life expectancy: 60 years)
δ	= .06
γ	= 1.044 (PWT: 1985-2014)
R	= 1.030 (King and Low, 2014: 1985-2014)
$\{\rho_n\}_n$	match $\{NX_{nt}/f_n k_n^{\alpha_n} H_{nt}\}_n$ (WIOT)
$\{\alpha_n\}_n$	match 1 – country- n labour share (PWT)
$\{h_n\}_n$	match country- n share in world GDP (PWT)
$\{\sigma_{sn}\}_{s,n}$	match country- n , sector- s spending share (WIOT)
$\{\mu_{sn}\}_{s,n}$	match country- n , sector- s input share (WIOT)
$\{\theta_s\}_s$	match trade elasticities (Caliendo and Parro, 2014; Costinot and Rodríguez-Clare, 2013)
$\{v_{sn'n'}\}_{s,n,n'}$	match country- n' trade share in country- n , sector- s expenditure (WIOT)

4 Counterfactuals

Bilateral Trade Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix

We run a number of counterfactual experiments:

① Symmetric trade wedges

◀ Symmetric Trade Wedges

② US-China trade war

◀ US-China Trade War

③ A move to financial autarky

◀ Financial Autarky

5 Summary and Conclusion

Bilateral Trade Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral Balance Accounting

3 Model

4 Counterfactuals

5 Conclusion

Appendix

- There is a **lot of variation** in countries' bilateral trade balances.
Typical interpretations:
 - 1 macroeconomic conditions
 - 2 “unfair trade”
- Standard models cannot explain $\approx 75\%$ of this variation without asymmetric trade wedges.
 - Asymmetries are sizeable!
 - Have a significant effect on trade patterns, welfare and the international transmission of productivity changes.
- The rest is due mostly to expenditure/production differences.
- New agenda: what lies behind asymmetric trade wedges?
(Policy? Model shortcomings? Data? Aggregation?)

Appendix

1 Motivation and Outline

Bilateral Trade Imbalances

A. Cuñat
R. Zymek

1 Motivation

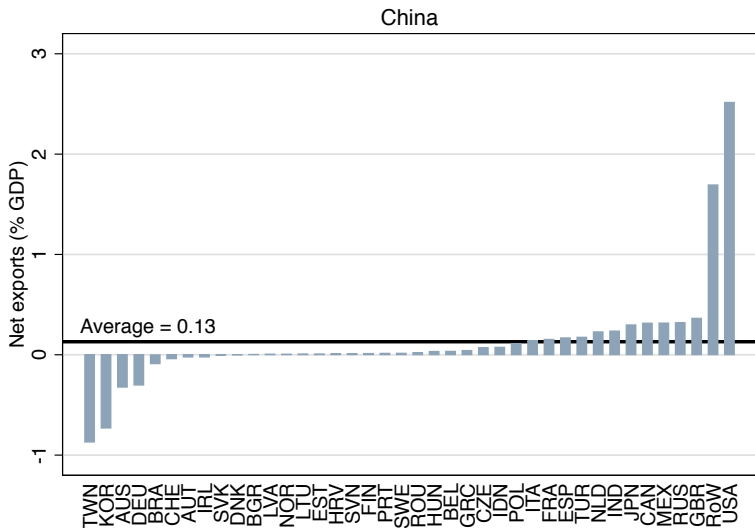
2 Bilateral Balance Accounting

3 Model

4 Counterfactuals

5 Conclusion

Appendix



Bilateral net exports of China (2010-14)

◀ Back

1 Motivation and Outline

Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

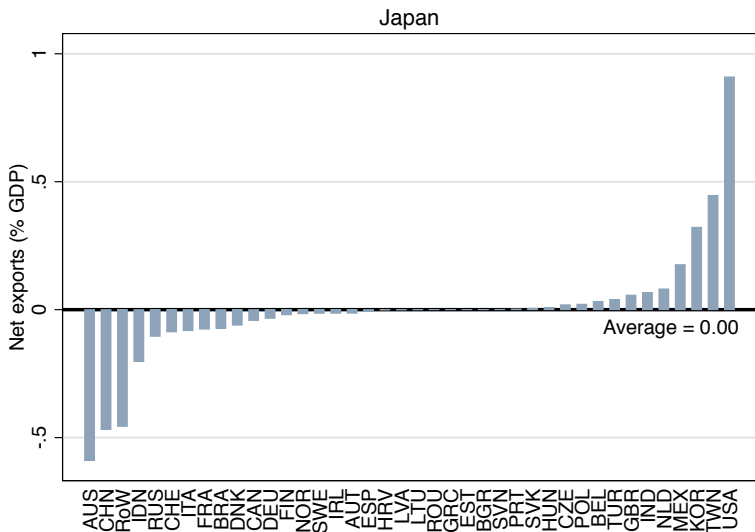
2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix



Bilateral net exports of Japan (2010-14)

◀ Back

1 Motivation and Outline

Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

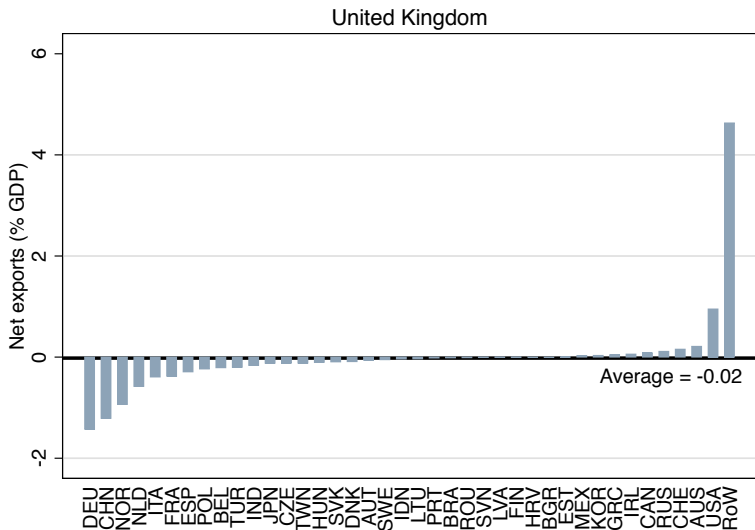
2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix



UK bilateral net exports (2010-14)

Back

1 Motivation and Outline

Bilateral Trade Imbalances

A. Cuñat
R. Zymek

1 Motivation

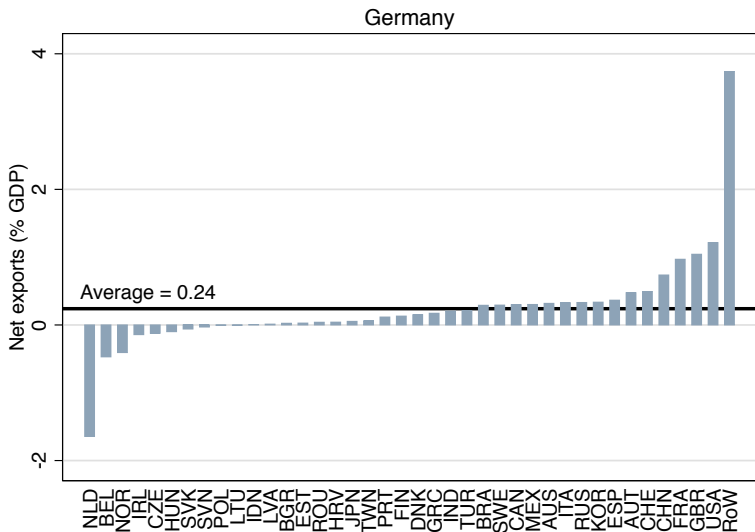
2 Bilateral Balance Accounting

3 Model

4 Counterfactuals

5 Conclusion

Appendix



Bilateral net exports of Germany (2010-14)

2 Bilateral Balance Accounting

Bilateral imbalances depend on country size:

[← Back](#)

$$M_{n'n} - M_{nn'} = M_{n'n}^{\frac{1}{2}} M_{nn'}^{\frac{1}{2}} \times \frac{M_{n'n} - M_{nn'}}{M_{n'n}^{\frac{1}{2}} M_{nn'}^{\frac{1}{2}}}$$

$M_{n'n}^{\frac{1}{2}} M_{nn'}^{\frac{1}{2}}$ depends on well-understood “gravity forces”:

$$M_{n'n}^{\frac{1}{2}} M_{nn'}^{\frac{1}{2}} = \frac{D_{n'} D_n}{D} \left(1 - \frac{NX_n}{D_n}\right)^{\frac{1}{2}} \left(1 - \frac{NX_{n'}}{D_{n'}}\right)^{\frac{1}{2}} \times \\ \times \left[\sum_{s=1}^S \left(\frac{\tau_{sn'n}}{O_{sn'} P_{sn}} \right)^{-\theta_s} \frac{d_{sn'} e_{sn}}{d_s} \right]^{\frac{1}{2}} \left[\sum_{s=1}^S \left(\frac{\tau_{snn'}}{O_{sn} P_{sn'}} \right)^{-\theta_s} \frac{d_{sn} e_{sn'}}{d_s} \right]^{\frac{1}{2}}$$

$$D \equiv \sum_n \sum_s D_{sn}, \quad d_s \equiv D_s / D$$

Proportional imbalances do not depend on country size:

$$\frac{M_{n'n} - M_{nn'}}{M_{n'n}^{\frac{1}{2}} M_{nn'}^{\frac{1}{2}}} = \sum_{s=1}^S \frac{M_{sn'n} - M_{snn'}}{M_{sn'n}^{\frac{1}{2}} M_{snn'}^{\frac{1}{2}}} \left(\frac{M_{sn'n} M_{snn'}}{M_{n'n} M_{nn'}} \right)^{\frac{1}{2}}$$

3 Data and Calibration

World Input-Output Table for a given year:

			Use by country-industries						Final use by countries			
			Country 1		...	Country N		Country 1	...	Country N		
			Industry 1	...	Industry S	...	Industry 1	...	Industry S			
Supply from country-industries	Country 1	Industry 1										
		...										
		Industry S										
										
	Country N	Industry 1										
		...										
Industry S												
Gross output												
Value added												

2 Balance Accounting

Bilateral Trade Imbalances

A. Cuñat
R. Zymek

1 Motivation

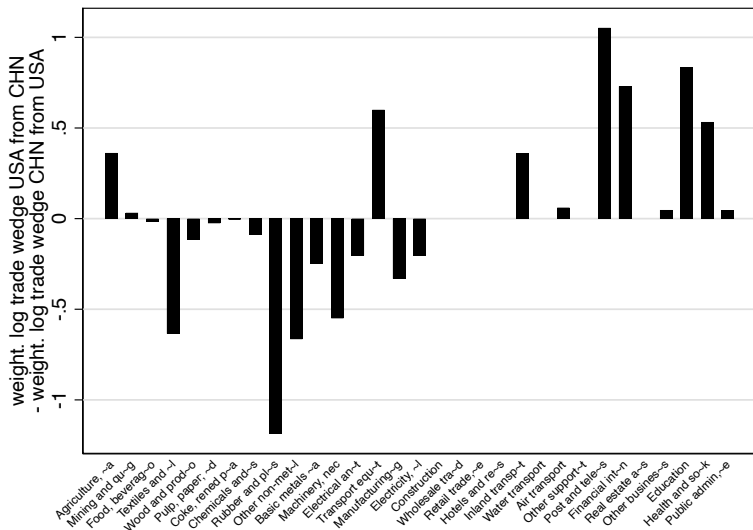
2 Bilateral Balance Accounting

3 Model

4 Counterfactuals

5 Conclusion

Appendix



2 Balance Accounting

Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

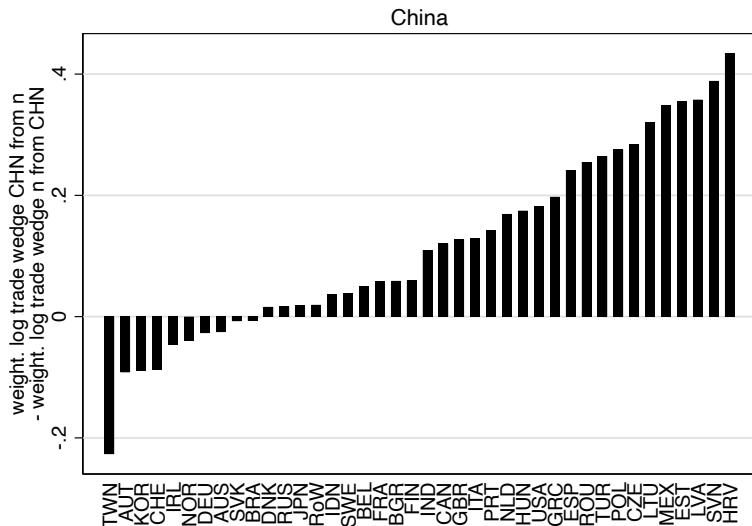
2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix



← Back

2 Balance Accounting

Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

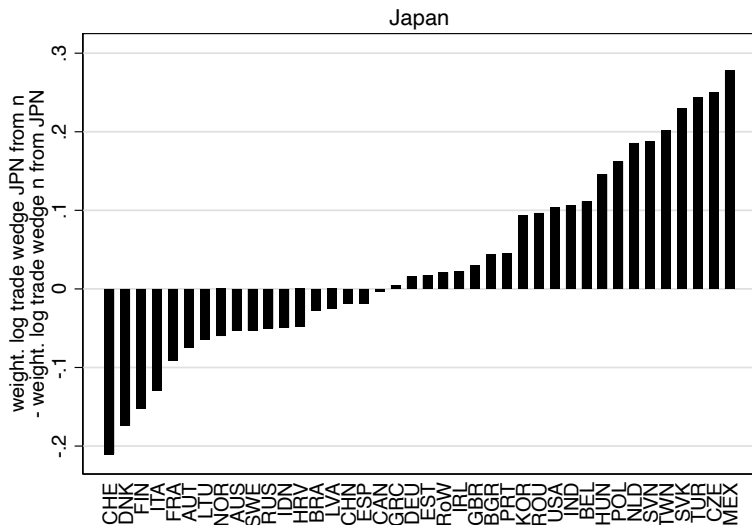
2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix



← Back

2 Balance Accounting

Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

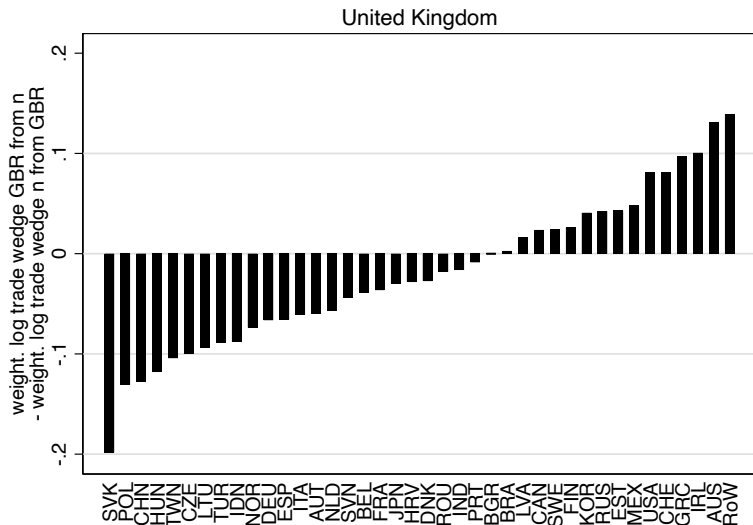
2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix



← Back

2 Balance Accounting

Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

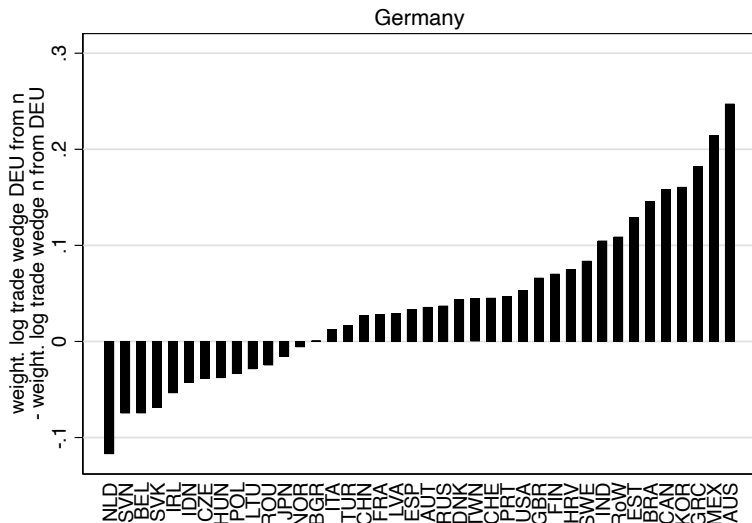
2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix



← Back

3 Model

Bilateral Trade Imbalances

A. Cuñat
R. Zymek

1 Motivation

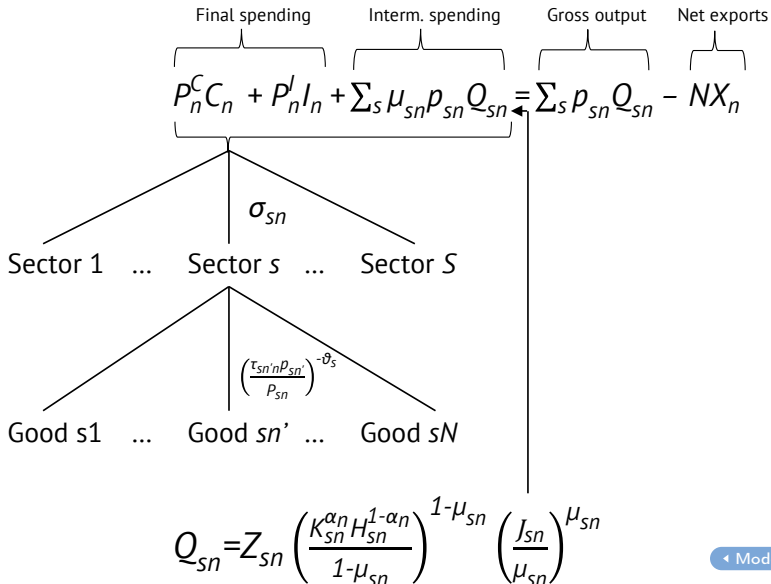
2 Bilateral Balance Accounting

3 Model

4 Counterfactuals

5 Conclusion

Appendix



3 Model: Steady State

Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix

$$\begin{aligned} M_{sn'nt} &= \frac{(\tau_{sn'n} p_{sn'})^{-\theta_s}}{\sum_{n''=1}^N (\tau_{sn''n} p_{sn''})^{-\theta_s}} \sigma_{sn} \left(\sum_s p_{sn} Q_{snt} - NX_{nt} \right) = \\ &= \frac{F_{sn'} \tau_{sn'n}^{-\theta_s}}{\sum_{n''=1}^N F_{sn''} \tau_{sn''n}^{-\theta_s}} E_{sn} = v_{sn'n} E_{sn} \end{aligned}$$

From

$$v_{sn'n} = \frac{F_{sn'}}{D_s} \left(\frac{\tau_{sn'n}}{P_{sn}} \right)^{-\theta_s}, \quad P_{sn}^{-\theta_s} D_s \equiv \sum_{n'=1}^N F_{sn'} \tau_{sn'n}^{-\theta_s}$$

$$D_{sn'} = \sum_{n=1}^N M_{sn'n} = F_{sn'} \sum_{n=1}^N \left(\frac{\tau_{sn'n}}{P_{sn}} \right)^{-\theta_s} \frac{E_{sn}}{D_s} \equiv F_{sn'} O_{sn'}^{-\theta_s}$$

we obtain

$$M_{sn'n} = \left(\frac{\tau_{sn'n}}{O_{sn'} P_{sn}} \right)^{-\theta_s} \frac{D_{sn'} E_{sn}}{D_s}$$

◀ Back

3 Model: Exact Hat Algebra

Re-write the following equilibrium conditions in terms of “own spending” shares:

[← Back](#)

$$P_n = \frac{f_n}{Z_n} \prod_{s=1}^S v_{Snn}^{\frac{1}{\theta_s} \frac{\sigma_{sn}}{1 - \sum_s \sigma_{sn} \mu_{sn}}}; \quad Z_n \equiv \prod_{s=1}^S \left(\frac{Z_{sn}}{\tau_{snn}} \right)^{\frac{\sigma_{sn}}{1 - \sum_s \sigma_{sn} \mu_{sn}}}$$

$$p_{sn} = \frac{f_n}{Z_{sn} Z_n^{\mu_{sn}}} \left(\prod_{s=1}^S v_{Snn}^{\frac{1}{\theta_s} \frac{\sigma_{sn}}{1 - \sum_s \sigma_{sn} \mu_{sn}}} \right)^{\mu_{sn}}$$

$$v_{sn'n} \equiv \frac{(\tau_{sn'n} p_{sn'})^{-\theta_s}}{\sum_{n'=1}^N (\tau_{sn'n} p_{sn'})^{-\theta_s}} = \left(\frac{\tau_{sn'n} p_{sn'}}{\tau_{snn} p_{sn}} \right)^{-\theta_s} v_{snn}$$

$$R = \frac{\alpha_n}{\eta_n} \left(\prod_{s=1}^S v_{Snn}^{-\frac{1}{\theta_s} \frac{\sigma_{sn}}{1 - \sum_s \sigma_{sn} \mu_{sn}}} \right) Z_n k_n^{\alpha_n - 1} + 1 - \delta$$

Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix

3 Model: Exact Hat Algebra (Financial Autarky)

Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix

A move to financial autarky ($\hat{\tau}_{sn'n} = \hat{z}_{sn} = 1$ for all s, n, n'):

1. Balanced trade ($\tilde{n}x_n = 0$):

$$0 = 1 - \frac{\alpha_n \left(1 - \frac{1-\delta}{\gamma}\right)}{\frac{R_n}{\gamma} - \frac{1-\delta}{\gamma}} - \frac{\xi (\rho_n + \xi) \frac{R_n}{\gamma} (1 - \alpha_n)}{\left[1 + \rho_n - \frac{R_n}{\gamma} (1 - \xi)\right] \left[\frac{R_n}{\gamma} - (1 - \xi)\right]}$$

2. Efficient investment:

$$\frac{R_n - 1 + \delta}{R - 1 + \delta} = \left(\prod_{s=1}^S \hat{v}_{snn}^{-\frac{1}{\theta_s} \frac{\sigma_{sn}}{1 - \sum_s \sigma_{sn} \mu_{sn}}} \right) \hat{k}_n^{\alpha_n - 1}$$

4 Counterfactuals: Symmetric Trade Wedges

Global impact of symmetric trade wedges:

◀ Back

Counterfactual:

$$\tilde{\tau}_{sn'n} = \tau_{sn'n}^{\frac{1}{2}} \tau_{snn'}^{\frac{1}{2}} \iff \hat{\tau}_{sn'n} = \left(\frac{\tau_{snn'}}{\tau_{sn'n}} \right)^{\frac{1}{2}} \quad \text{for all } s, n', n$$

- 1 What is the effect on trade imbalances?
 - 1 Remaining portion of the variation in bilateral imbalances?
 - 2 What happens to aggregate net exports?
- 2 What is the effect on real GDP and consumption?
- 3 How does a country's productivity change affect its trading partners' GDP?

Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral
Balance
Accounting

3 Model

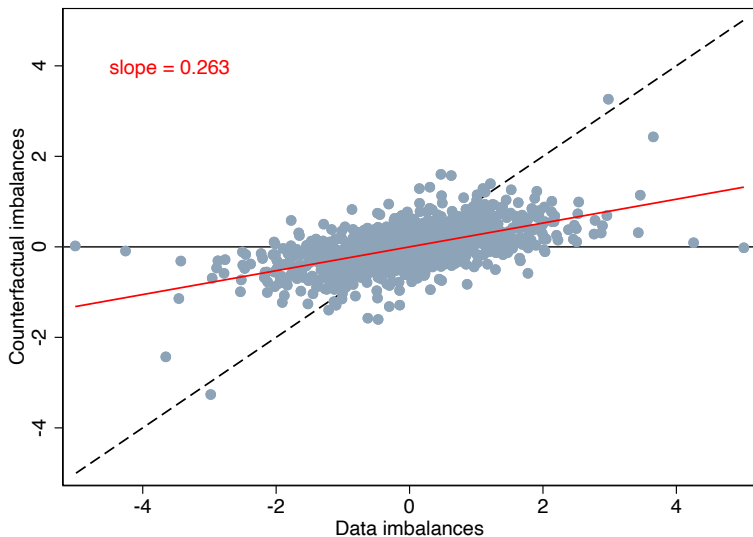
4 Counter-
factuals

5 Conclusion

Appendix

4 Counterfactuals: Symmetric Trade Wedges

◀ Back



Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral
Balance
Accounting

3 Model

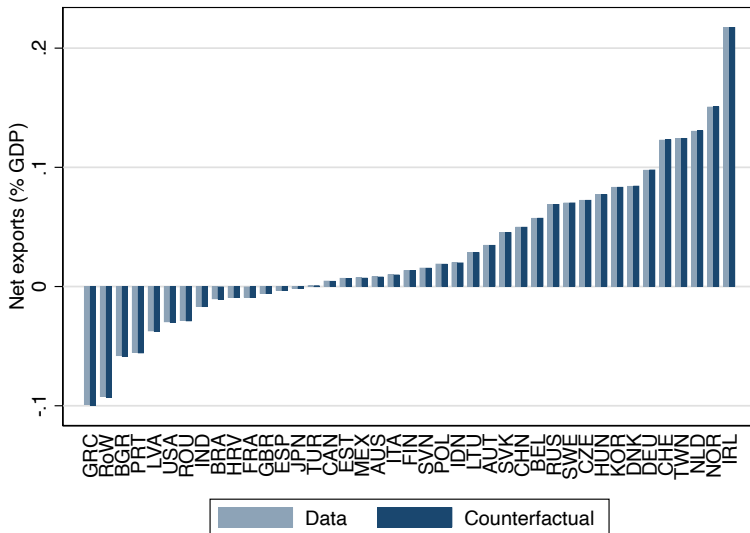
4 Counter-
factuals

5 Conclusion

Appendix

4 Counterfactuals: Symmetric Trade Wedges

[◀ Back](#)



Bilateral Trade Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral Balance Accounting

3 Model

4 Counterfactuals

5 Conclusion

Appendix

4 Counterfactuals: Symmetric Trade Wedges

Bilateral Trade Imbalances

A. Cuñat
R. Zymek

1 Motivation

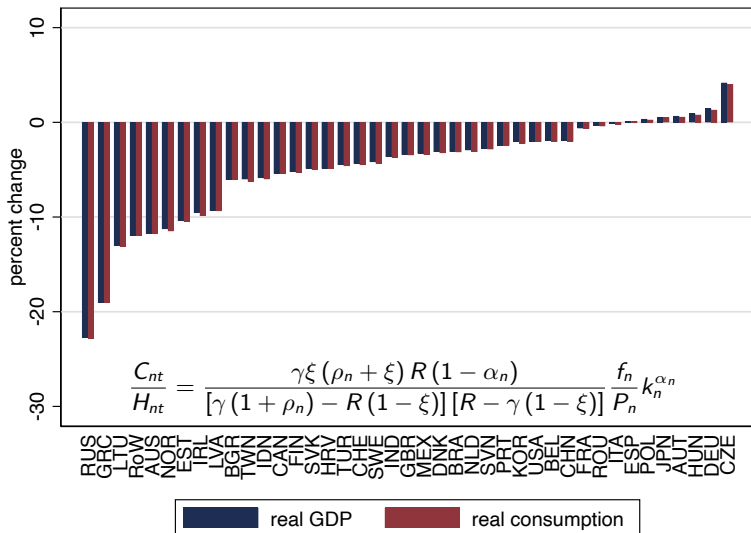
2 Bilateral Balance Accounting

3 Model

4 Counterfactuals

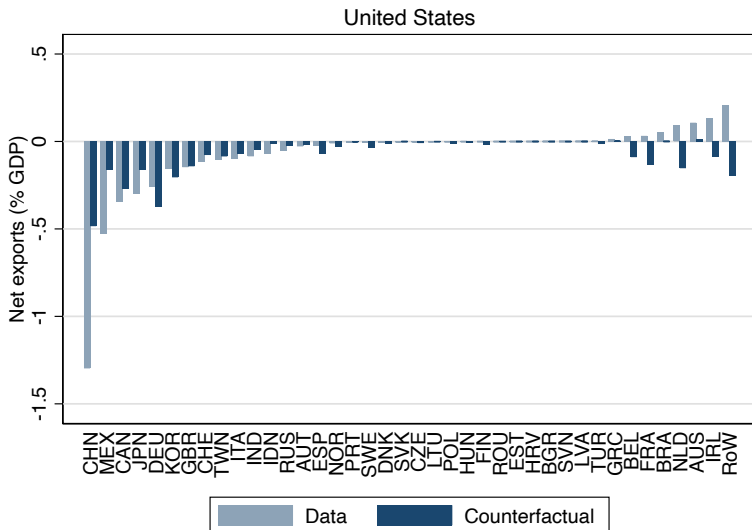
5 Conclusion

Appendix



4 Counterfactuals: Symmetric Trade Wedges

[◀ Back](#)



Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix

4 Counterfactuals: Symmetric Trade Wedges

Bilateral Trade Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix

We allow for a 1% increase in productivity in a country, and check how this affects GDP in other countries. [← Back](#)

Average country's GDP change in response to China/US productivity change:

	Asymmetric wedges	Symmetric wedges
China	0.128%	0.118%
US	-0.067%	-0.072%

4 Counterfactuals: US-China Trade War

US-China trade war:

[← Back](#)

Simulate the effect of tariffs imposed by the U.S. on China between January 2018 and June 2019, and the retaliatory tariffs by China:

- U.S. increased average tariffs on Chinese imports by 14.4 percentage points.
- China increased average tariffs on U.S. imports by 13.5 percentage points.

Counterfactual: new long-run steady state of the world economy, relative to 2010-14, if the new tariffs imposed are permanent.

- 1 How does the trade war affect the U.S.-China trade imbalance?
- 2 Who gains/loses from the trade war?

Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral
Balance
Accounting

3 Model

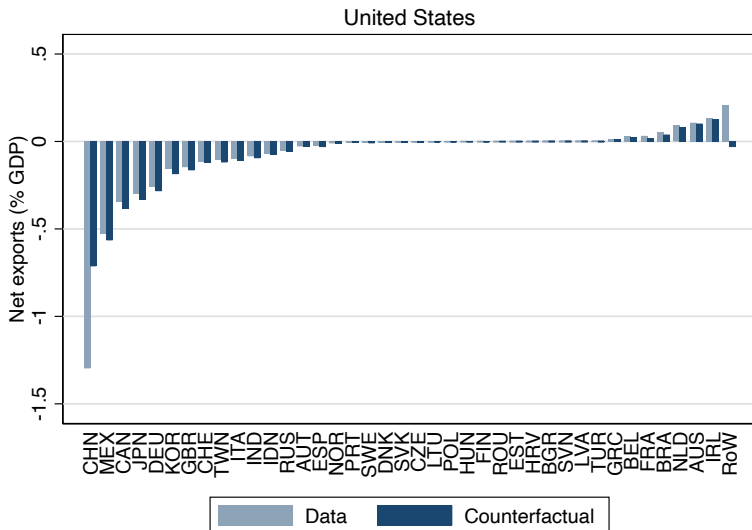
4 Counter-
factuals

5 Conclusion

Appendix

4 Counterfactuals: US-China Trade War

[◀ Back](#)



Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral
Balance
Accounting

3 Model

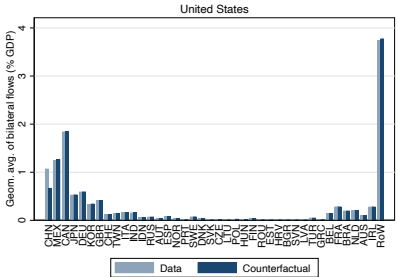
4 Counter-
factuals

5 Conclusion

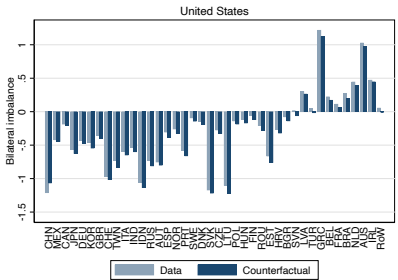
Appendix

4 Counterfactuals: US-China Trade War

- Bilateral Trade Imbalances
- A. Cuñat
- R. Zymek
- 1 Motivation
- 2 Bilateral Balance Accounting
- 3 Model
- 4 Counterfactuals
- 5 Conclusion
- Appendix



$$\frac{M_{nnt}^{\frac{1}{2}} M_{n'n't}^{\frac{1}{2}}}{f_n k_n^{\alpha n} H_{nt}}$$



$$\frac{M_{nn't} - M_{n't}}{M_{nn}^{\frac{1}{2}} M_{n'n'}^{\frac{1}{2}}} \approx \ln M_{nn't} - \ln M_{n't}$$

4 Counterfactuals: US-China Trade War

Bilateral Trade Imbalances

A. Cuñat
R. Zymek

1 Motivation

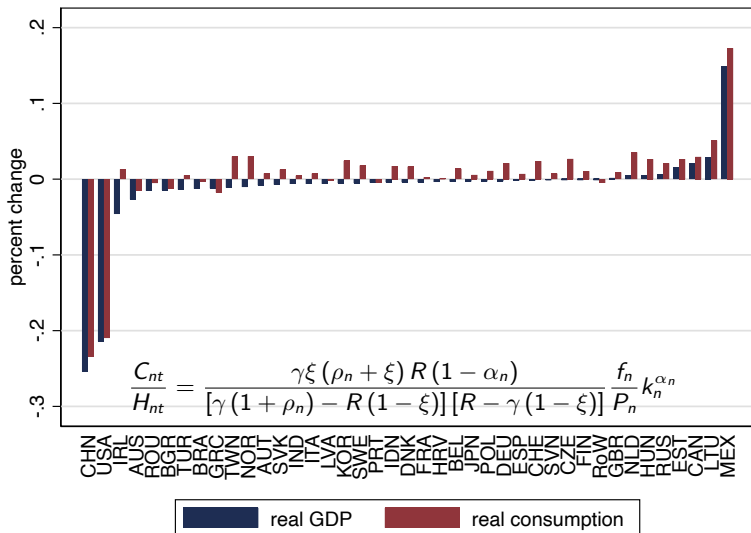
2 Bilateral Balance Accounting

3 Model

4 Counterfactuals

5 Conclusion

Appendix



4 Counterfactuals: Financial Autarky

Bilateral Trade Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix

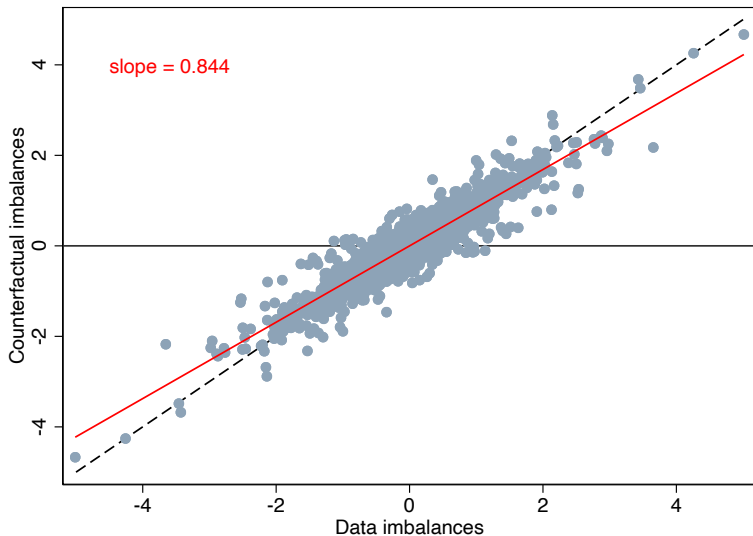
A move to financial autarky:

◀ Back

- Balanced trade: $\tilde{n}x_n = 0$ for all n , each country has its own R_n .
 - We compare with the case in which $\alpha_n = 0$ for all n (\Leftrightarrow no capital accumulation).
- 1 How are bilateral imbalances affected by financial autarky?
 - 2 What are the losses from financial autarky?
 - 3 How do results with and without capital accumulation differ?

4 Counterfactuals: Financial Autarky

◀ Back



Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix

4 Counterfactuals: Financial Autarky

[◀ Back](#)

Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

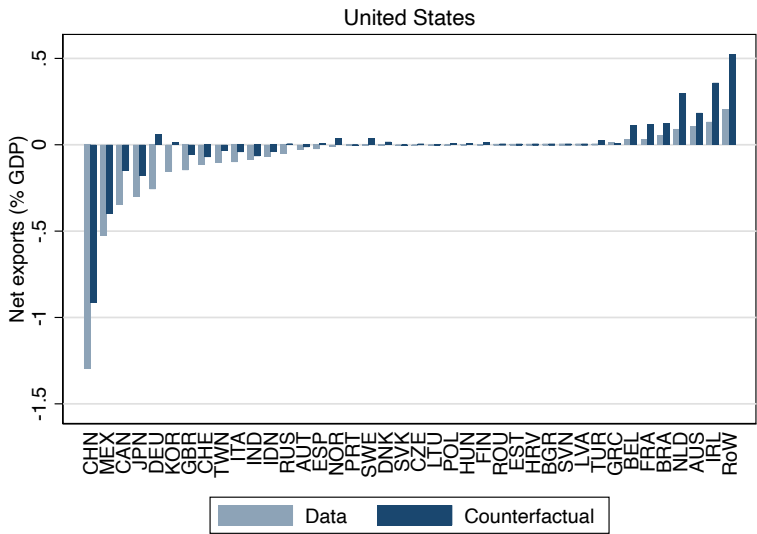
2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix



4 Counterfactuals: Financial Autarky

Bilateral Trade Imbalances

A. Cuñat
R. Zymek

1 Motivation

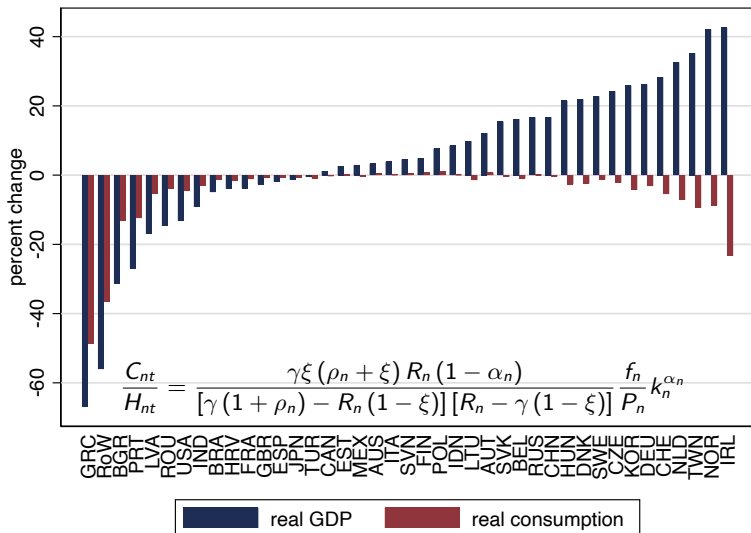
2 Bilateral Balance Accounting

3 Model

4 Counterfactuals

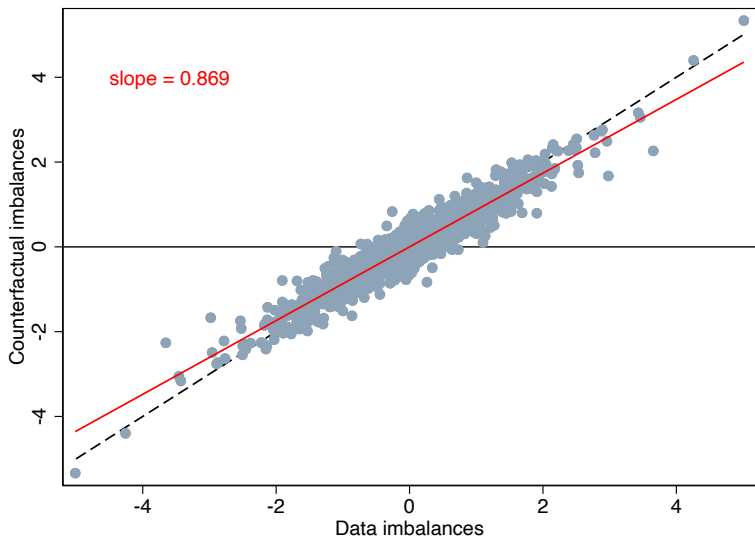
5 Conclusion

Appendix



4 Counterfactuals: Financial Autarky ($\alpha_n = 0$)

◀ Back



Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral
Balance
Accounting

3 Model

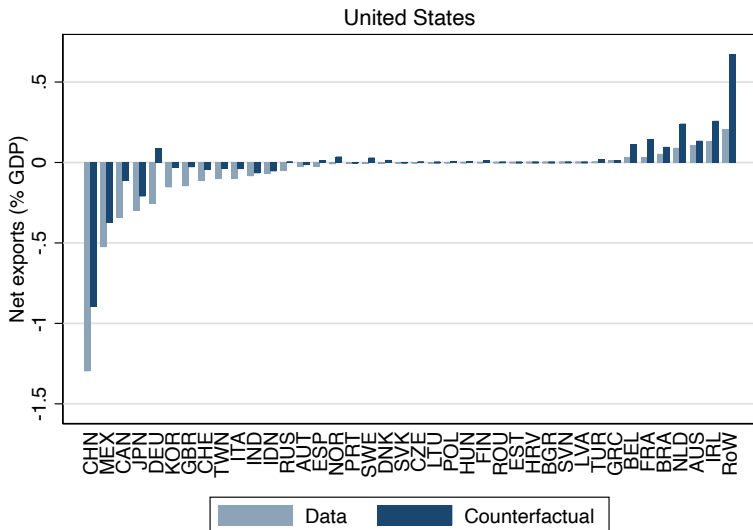
4 Counter-
factuals

5 Conclusion

Appendix

4 Counterfactuals: Financial Autarky ($\alpha_n = 0$)

[◀ Back](#)



Bilateral
Trade
Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral
Balance
Accounting

3 Model

4 Counter-
factuals

5 Conclusion

Appendix

4 Counterfactuals: Financial Autarky ($\alpha_n = 0$)

Bilateral Trade Imbalances

A. Cuñat
R. Zymek

1 Motivation

2 Bilateral Balance Accounting

3 Model

4 Counterfactuals

5 Conclusion

Appendix

