



Xhesika Banushi

Email address: banushi@wiiw.ac.at | **Address:** Rahlgasse 3, 1060, Vienna, Austria (Work)

WORK EXPERIENCE

THE VIENNA INSTITUTE FOR INTERNATIONAL ECONOMIC STUDIES (WIIW) – VIENNA, AUSTRIA

STATISTICIAN – 03/2025 – CURRENT

- Responsible for the statistical coverage of Albania.
- Contributing to wiiw's forecasts and research projects.

TIRANA, ALBANIA

FREELANCE RESEARCHER – 09/2022 – 02/2025

- Conducting research to support product improvement.
- Analyzing customer behavior trends through surveys and interviews.
- Delivering findings through presentations and detailed reports.
- Coordinated all operational and logistical aspects of the Tirana Civil Society and Think Tank Forum.
- Produced research reports and policy briefings on Covid-19's impact on Albanian Small & Medium Enterprises (SMEs)

OM CONSULTING – TIRANA, ALBANIA

PROJECT MANAGER – 09/2022 – 06/2023

- Led a comprehensive feasibility study on market entry strategies for an international client.
- Managed workflows across multiple projects.
- Oversaw financial spending.

TIRANA ESTHETICS & STYLE SCHOOL – TIRANA, ALBANIA

LECTURER – 14/03/2020 – 06/2023

- Delivered business management lectures and developed course materials.
- Assessed student performance through assignments and exams.

FACULTY OF ECONOMICS, UNIVERSITY OF TIRANA – TIRANA, ALBANIA

ASSISTANT LECTURER – 03/2020 – 06/2021

- Delivered marketing seminars.
- Marked assignments, quizzes, and exams.
- Assisted senior lecturers with lectures and coursework preparation.

LANDMARK COMMUNICATIONS

SOCIAL RESEARCHER – 02/2018 – 09/2022

Main Clients: Deutsche Telekom, One Telecommunication, UNICEF, UNDP, EBRD, UN Women, World Vision Albania, ThinkTech

- Led research projects for main clients.
- Designed and executed surveys, polls, and interviews to gather data for insights.
- Delivered reports with actionable recommendations based on trends and data analysis.

EDUCATION AND TRAINING

01/09/2024 – CURRENT Burgenland, Austria

MASTER OF ARTS IN BUSINESS Hochschule Burgenland

● LANGUAGE SKILLS

Mother tongue(s): **ALBANIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C1	C1	C1	C1
GERMAN	B2	B2	B1	B1	B1
ITALIAN	B1	B1	A2	A2	A2
FRENCH	A1	A2	A1	A1	A1
SPANISH	A2	A2	A2	A2	A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● SKILLS

Microsoft Office | Research | Data Management | SPSS | Python

● PUBLICATIONS

2024

[Introducing the wiiw COMECON Dataset](#)

This paper introduces the historical dataset with economic time series of socialist Bulgaria, Czechoslovakia (CSSR), the German Democratic Republic (GDR), Hungary, Poland, Romania, the Soviet Union (USSR) and Yugoslavia from 1944 to 1993 as well as a new dataset on Albania created as part of this project.

Authors: Alexandra Bykova, Magdalena Frei, Artem Kochnev, Isilda Mara, Manuel Neubauer, Renate Prasch, Hana Ruskova, Monika Schwarzhappel, Xhesika Banushi and David Zenz | **Volume, Issue and Pages:** wiiw Statistical Report No. 13, 74 pg | **Publisher:** wiiw

2022

[Post-Pandemic Students' Behavior In HEIs](#)

- Examined the impact of COVID-19 on student behavior and academic performance.

Co-author | International Academic Institute | 2022

● JOB-RELATED SKILLS

Job-related skills

- **Research & Analysis:** Survey Design, Data Analysis, Consumer Behavior Insights

● ORGANISATIONAL SKILLS

Organisational skills

- Project Management, Meeting Coordination, Report Writing