List of Projects

Biljana Jovanovikj

Tobacco taxation in Eastern Europe 2025-2026 *(wiiw Team Leader)*
Bloomberg Philanthropies
January 2025 - December 2026

The project is a continuation of the project 'Tobacco taxation in Eastern Europe'. After establishing a regional research and service hub in Central, East and Southeast Europe (CESEE), network partners will continue to conduct analysis of tobacco taxation and related issues in their countries. Besides coordinating the network, wiiw directly supports capacity building in the region, in order to create local evidence and support country-level tax reforms. wiiw also aims to extend the network to further (lower-) middle-income countries (MICs) in the region.
https://hepa.wiiw.ac.at

Tobacco taxation in Eastern Europe *(wiiw Team Leader)*
Bloomberg Philanthropies
October 2023 - December 2024

The aim of this project, funded by the Bloomberg Initiative to Reduce Tobacco Use, is to establish a regional service and research hub to conduct analysis of tobacco taxation and related issues in Central East and Southeastern Europe (CESEE). wiiw looks to identify and build the capacity of policy think tanks in selected countries, in order to create local evidence and support country-level tax reforms. The focus lies on (lower-) middle-income countries (MICs) in the region.

Analysis of the Fiscal and Health Impact of Increasing Tobacco Excise Taxes *(wiiw Team Leader)*
The World Bank
February 2024 - December 2024

The aim of this rapid-response research note, funded by the World Bank, was to estimate the fiscal and health benefits from raising tobacco taxes in Ukraine, which is contemplating tobacco tax reform at this challenging time for the country's public finances. Our findings reveal that, depending on the chosen scale and speed of the increase, as well as variation by tobacco product, tobacco tax reform would boost total tobacco tax revenue in Ukraine by between 39.3% and 68.9%, while preventing between 65,000 and 165,000 smoking-related deaths.