

European Department

# Latvia's Economic Potential: Recovery and Reforms



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# Background



- Latvia is a strong reformer – and has needed to be
- Latvia is recovering well from the 2008-09 crisis – but challenges remain, especially high unemployment
- As elsewhere, future economic growth will be in a context of macro policy constraints
- How then to improve growth rates, but sustainably?

# Outline of presentation



- Latvia and the EU-IMF-supported program (*Ex Post Evaluation*)
  - The current IMF view on Latvia (*2012 Article IV Consultation*)
  - Latvia's microeconomic reform challenges (*Selected Issues*)
- > all three reports available on [www.imf.org](http://www.imf.org)

# Role of the IMF



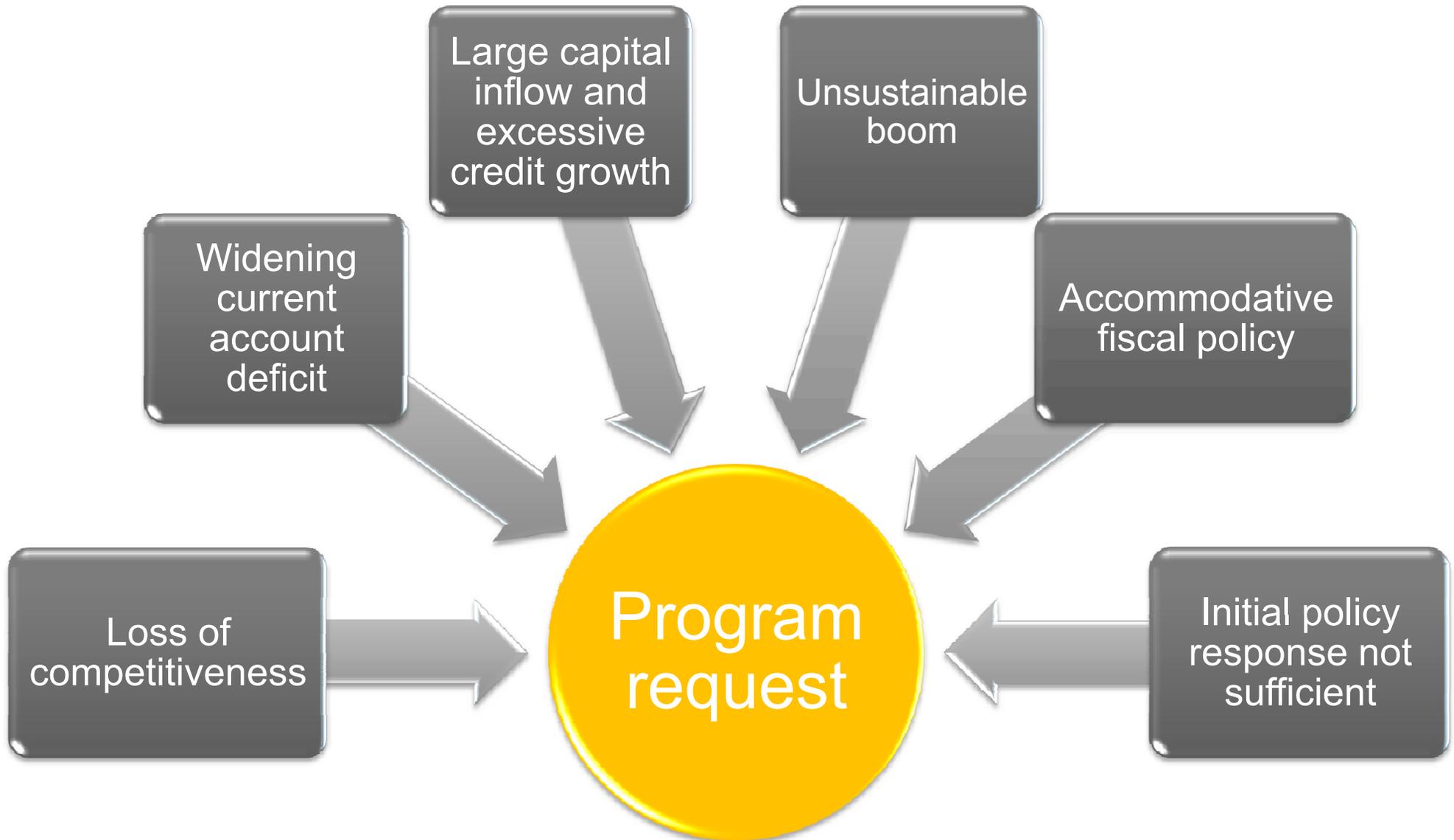
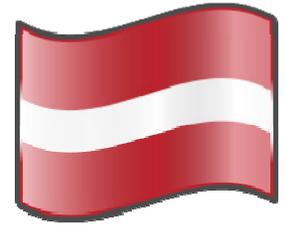
- Lending for balance-of-payments needs
- Surveillance (monitoring and consultation)
  - Bilateral ("Article IV"): for all 188 members
  - Multilateral, including World Economic Outlook
- Technical assistance
  - Fiscal sector (e.g. tax administration, public financial management); monetary and financial sectors; statistics; and related areas

# International support for Latvia



- Rapid international response to 2008 crisis
  - €7.5 billion available to Latvia; €4.5 billion drawn
- IMF one of several contributors:
  - EC: €3.1 billion package; €2.9 billion disbursed
  - IMF: €1.7 billion "Stand-By Arrangement" (SBA); €1.1 billion disbursed
  - Nordic governments: €1.8 billion (precautionary)
  - Others: €0.9 billion made available; Latvia drew from World Bank (€0.4 billion) and EBRD (€0.1 billion)
- IMF Board approved SBA in December 2008; later extended SBA to December 2011

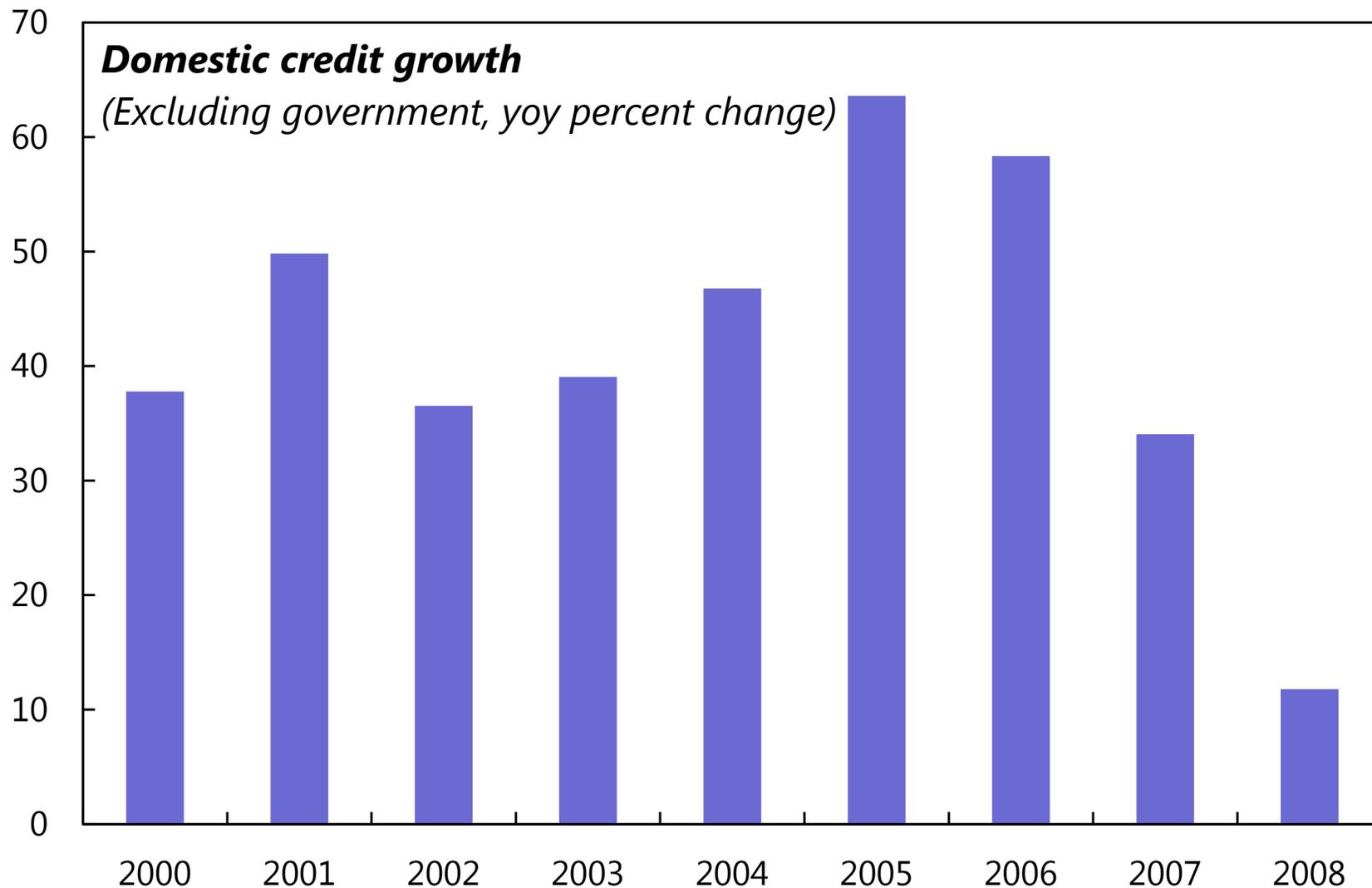
# Vulnerabilities in 2008



# Origins of the crisis (1)



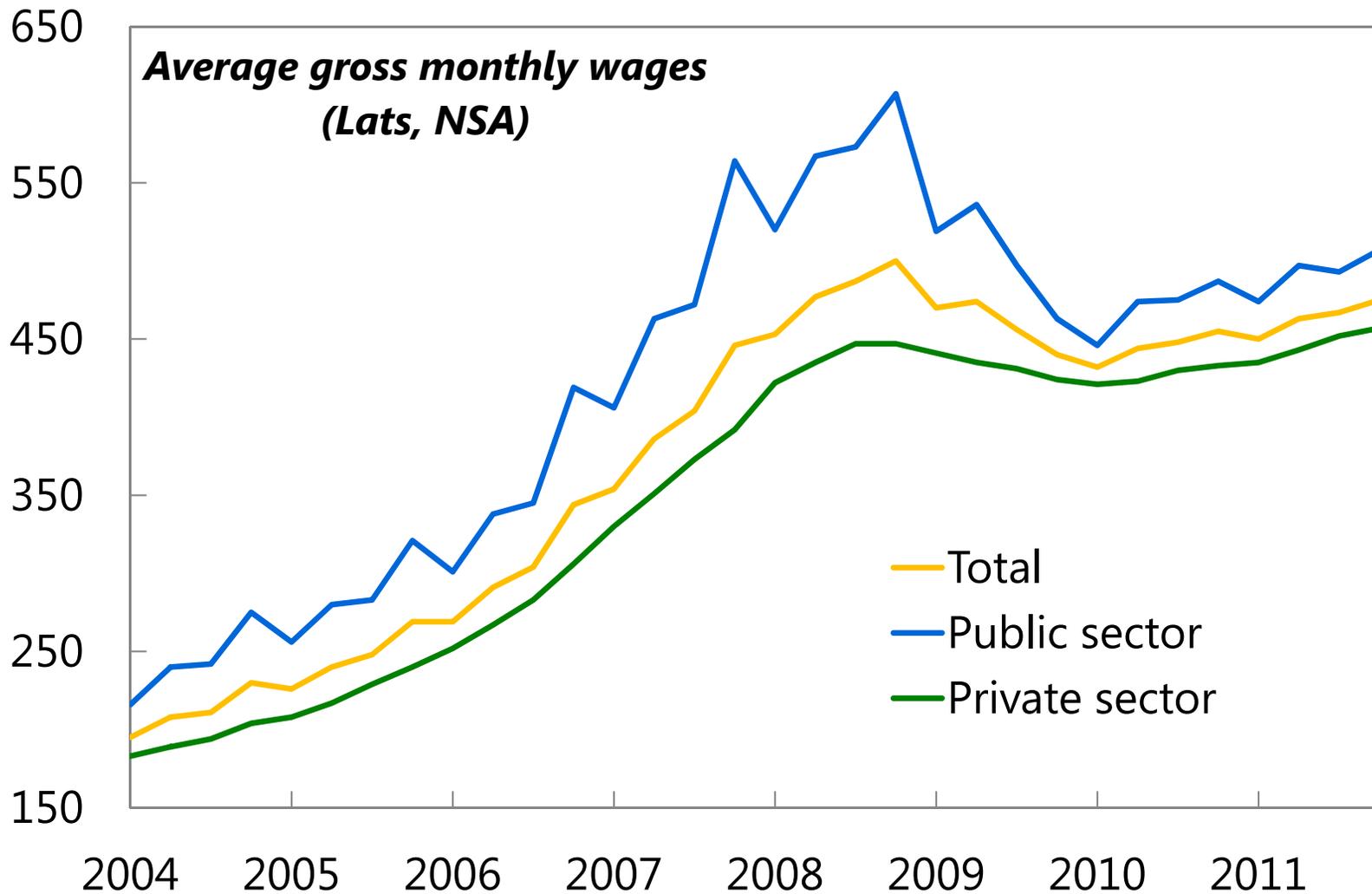
*Inflows from abroad contributed to a lending boom*



# Origins of the crisis (2)



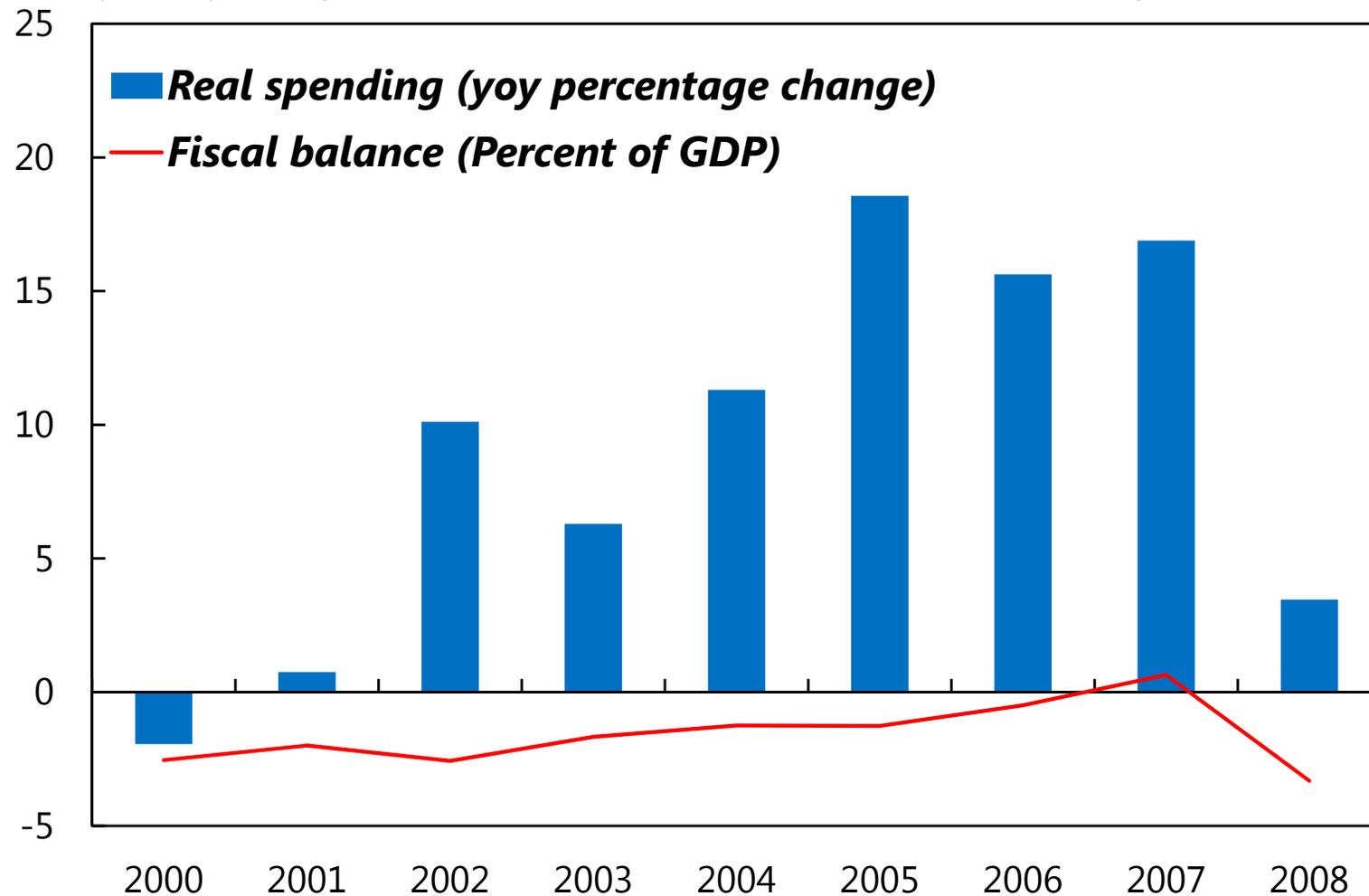
*Pre-crisis, wages increased by 20-30 percent a year, eroding competitiveness*



# Origins of the crisis (3)



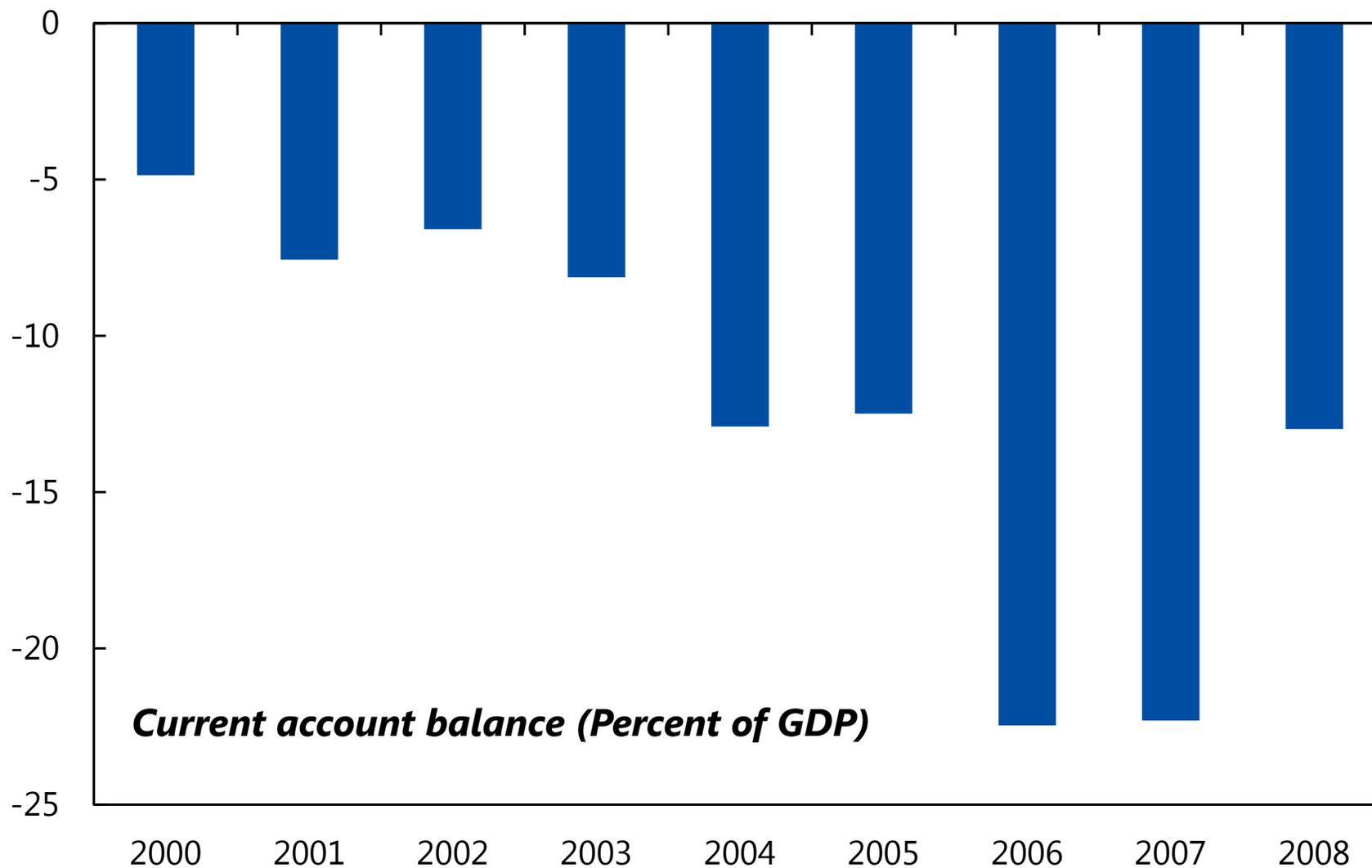
*Cyclically strong revenue kept fiscal deficits low while real spending increased ...*



# Origins of the crisis (4)



*... and the current account deficit worsened to more than 20 percent of GDP*



# Latvia's decision to keep the peg



**The strategy of maintaining the peg and relying on internal adjustment was debated widely and extensively**

**Why the  
peg stayed**

- Program ownership
- Devaluation would have had large balance sheet effects
- Spillovers may have been large

**Alternatives  
(rejected)**

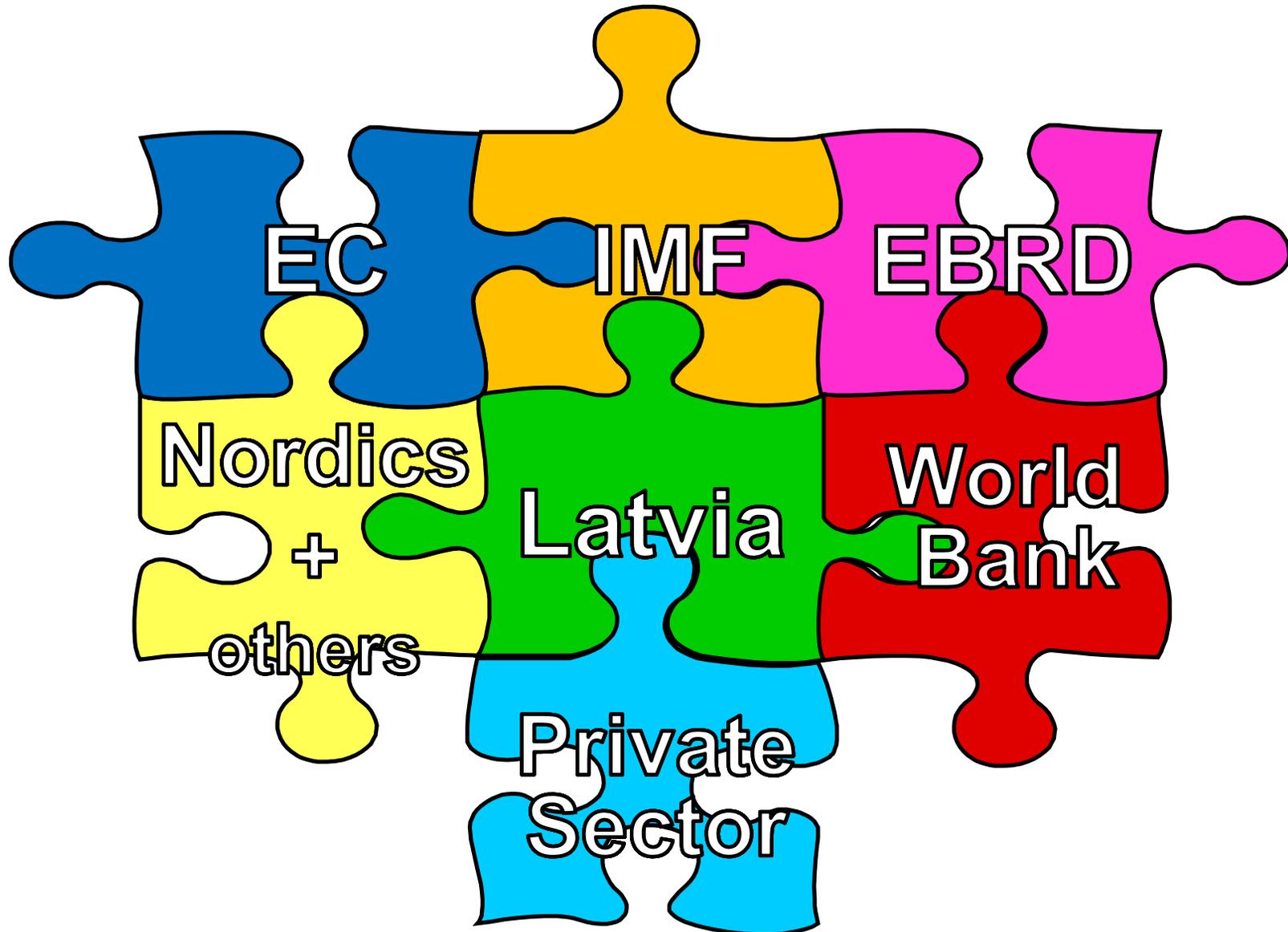
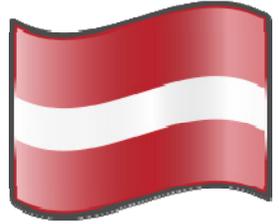
- Widen the exchange rate band to full 15 percent permitted under ERM2
- Accelerate euro adoption

# EU-IMF joint support



- EU Balance-of-Payments facility has similar goals to an IMF Stand-By Arrangement
- Besides financial and fiscal issues, EC covers structural policies, including use of EU funds
- Other country programs jointly supported by EU-IMF:
  - From 2008, new EU members: Hungary, Romania
  - From 2010, euro area countries (with ECB support): Greece, Ireland, Portugal

# Coordination and ownership



# Latvia program: goals at launch



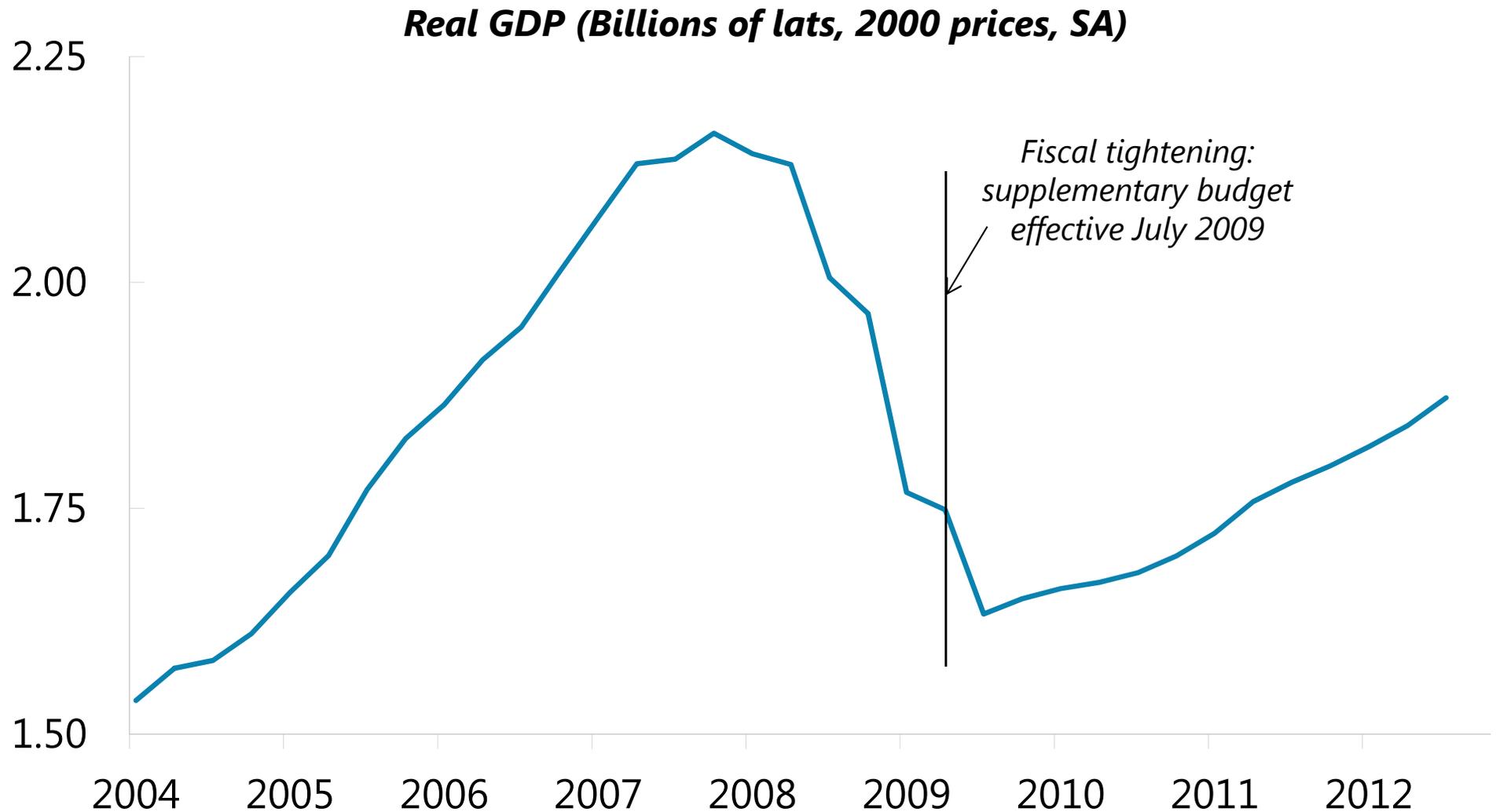
- Counter balance-of-payments strains
  - Correct current account deficit
  - Address liquidity crisis
- Stabilize financial sector
  - Restore depositor confidence
  - Structural reforms in anticipation of deteriorating credit quality
- Fiscal adjustment
  - Reduce external financing needs
  - Wage cuts to help correct a competitiveness problem, while maintaining the long-standing peg to the euro
- Program exit strategy: euro adoption
  - Post-program assessment by EU institutions and members

# Macroeconomic developments



- Much deeper downturn than originally expected
  - Real GDP contracted 18 percent in 2009; 2011-12 growth > 5%
  - Unemployment peaked near 20 percent; eased but emigration
- Big swing in current account balance
  - 2007 deficit of 22 percent of GDP
  - 2009 surplus of 9 percent of GDP (though inflated by bank losses); broadly in balance (small deficits) in 2011-12
- Prices and wages adjusted
  - Wages fell 10 percent in 2009, led by public sector
  - Consumer prices fell 1.4 percent in 2009 (e.o.p.); excluding indirect tax effect, fall was 6.5 percent
  - Substantial improvements in competitiveness
  - Strong export growth in 2010 and beyond

# Macro developments: real GDP

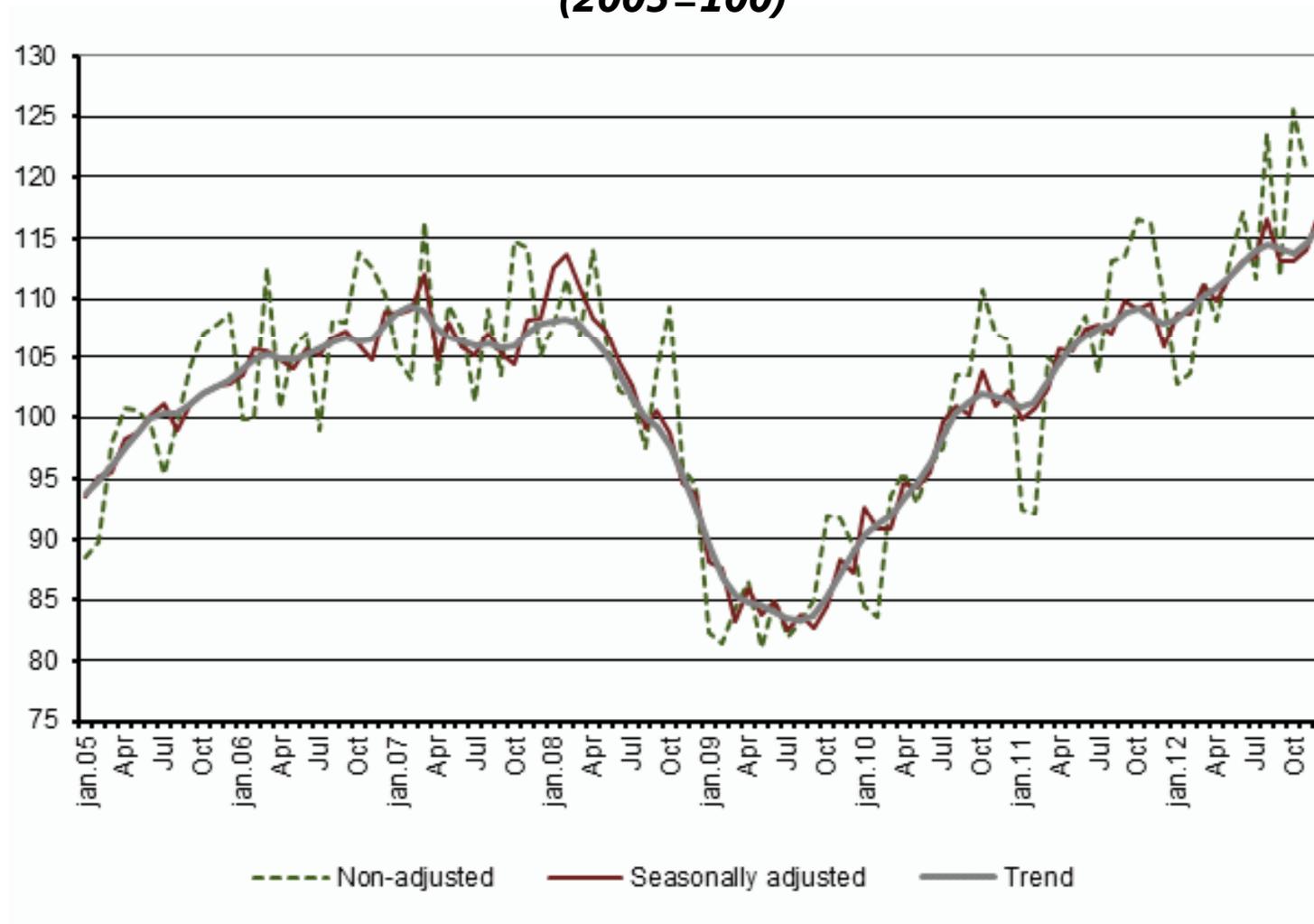


Source: Statistics Latvia.

# Macro developments: industry

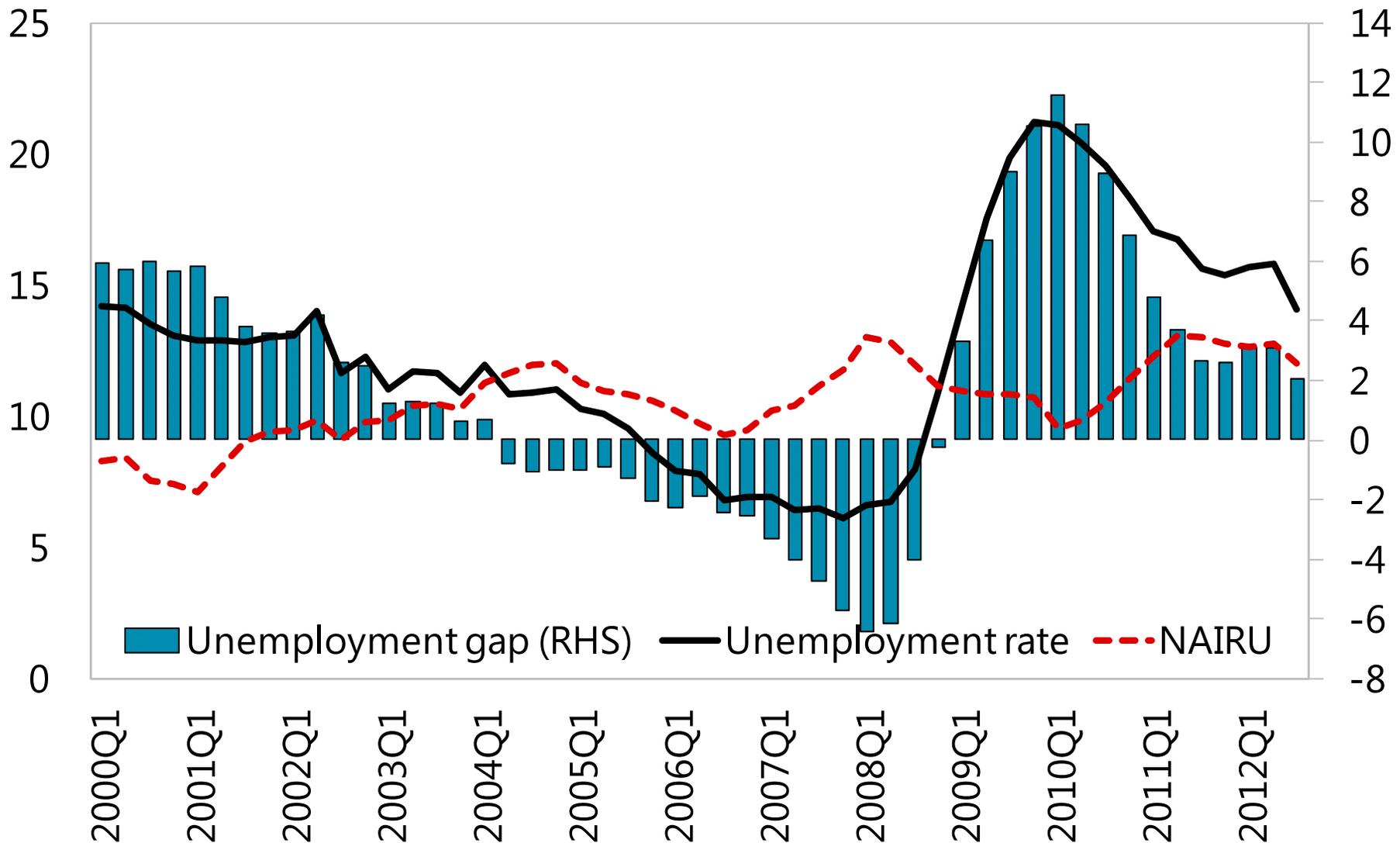


**Industrial production volume index  
(2005=100)**



Source: Statistics Latvia.

# Macro developments: unemployment



Sources: WEO; and IMF staff estimates.

# Implementing the program (1)



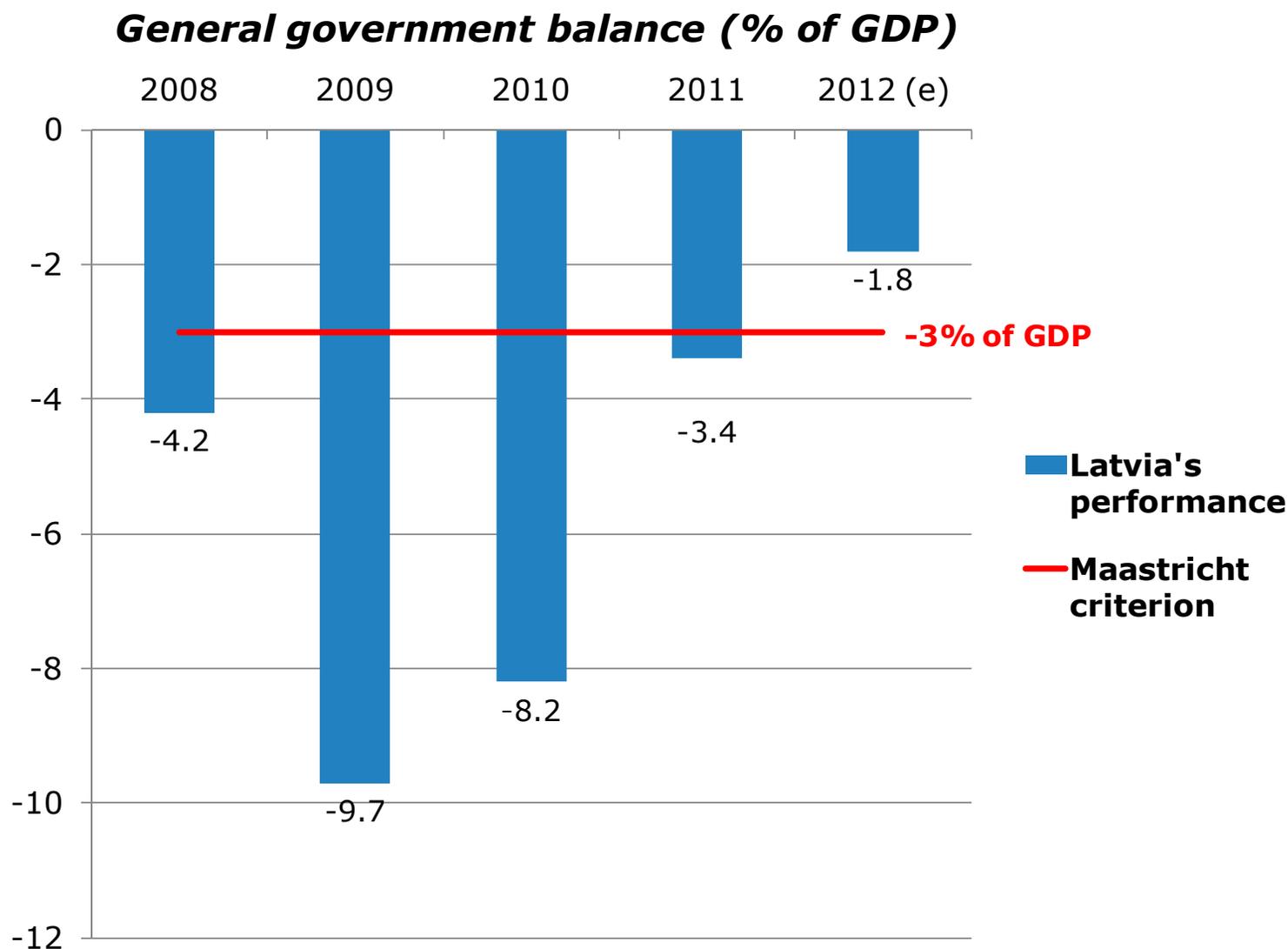
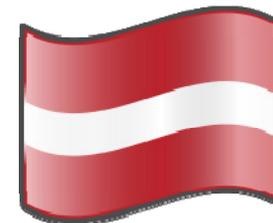
- Financial sector
  - Improvements in supervision and monitoring
  - Strengthened intervention capacity
  - Stabilization and restructuring of systemically large  
Parex Bank; later restructuring of MLB
  
- Debt restructuring
  - First round of insolvency reform in 2009, followed by  
new insolvency law effective in November 2010
  - Progress in out-of-court restructuring

# Implementing the program (2)



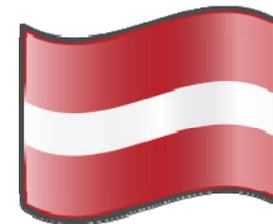
- Fiscal policy: emerged as major challenge for remainder of the program
  - Balancing act
    - *Wider* fiscal deficit target needed for 2009 and beyond, given revenue slump and basic social assistance needs
    - Medium-term fiscal adjustment also needed for policy consistency with exchange rate peg, euro adoption
  - Not just *how much* to tighten, but *how*
    - Across-the-board cuts risky
    - Structural reforms needed to underpin permanent deficit reduction
    - IMF consistently stressed the need to protect social safety net spending, despite large cuts elsewhere

# Fiscal performance: meeting Maastricht

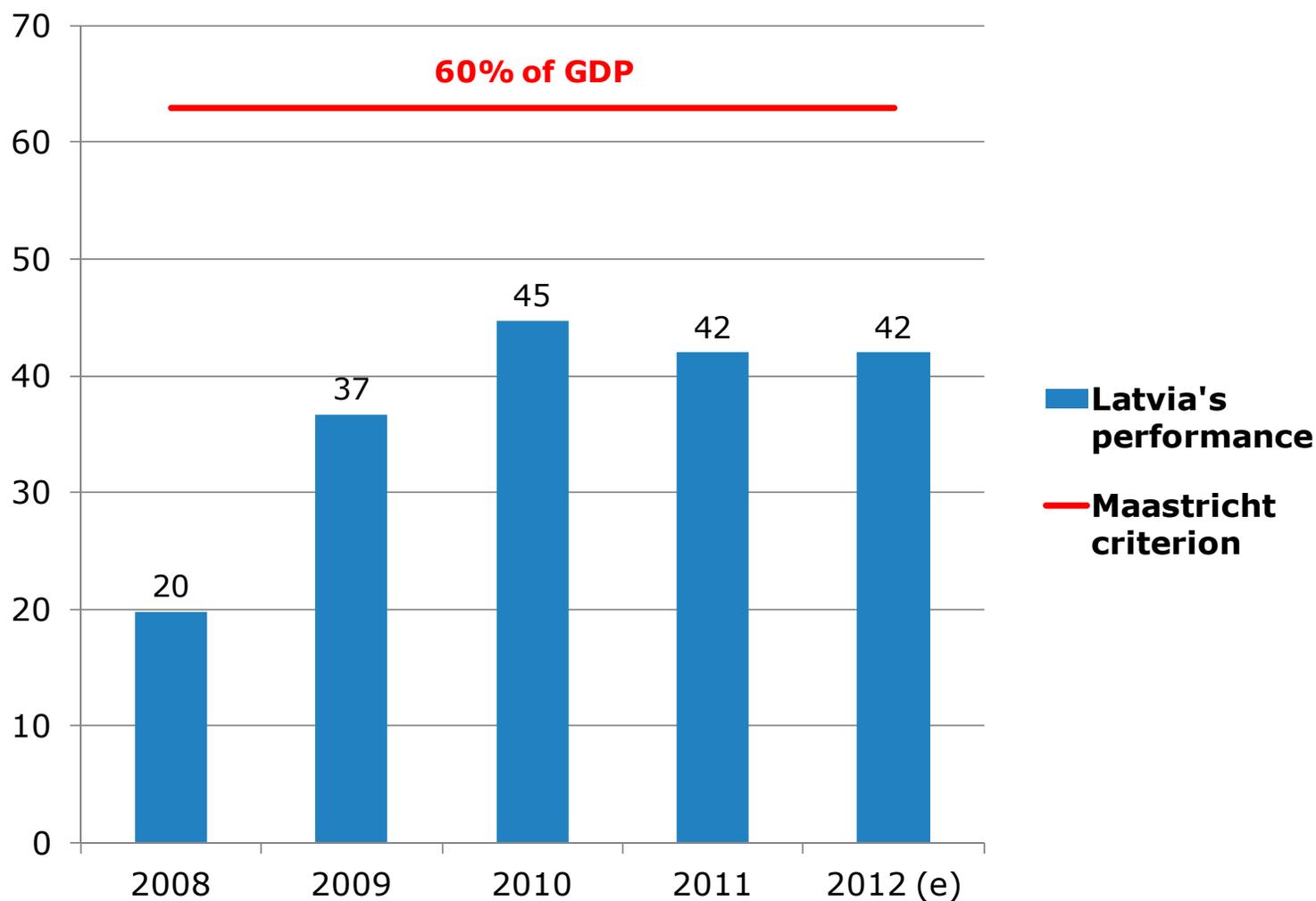


Source: IMF (Staff Report for the 2012 Article IV Consultation and Second PPM Discussions)

# Maastricht criterion: public debt

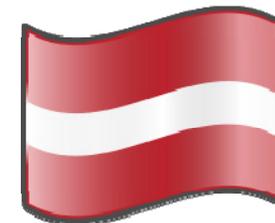


**General government debt (% of GDP)**

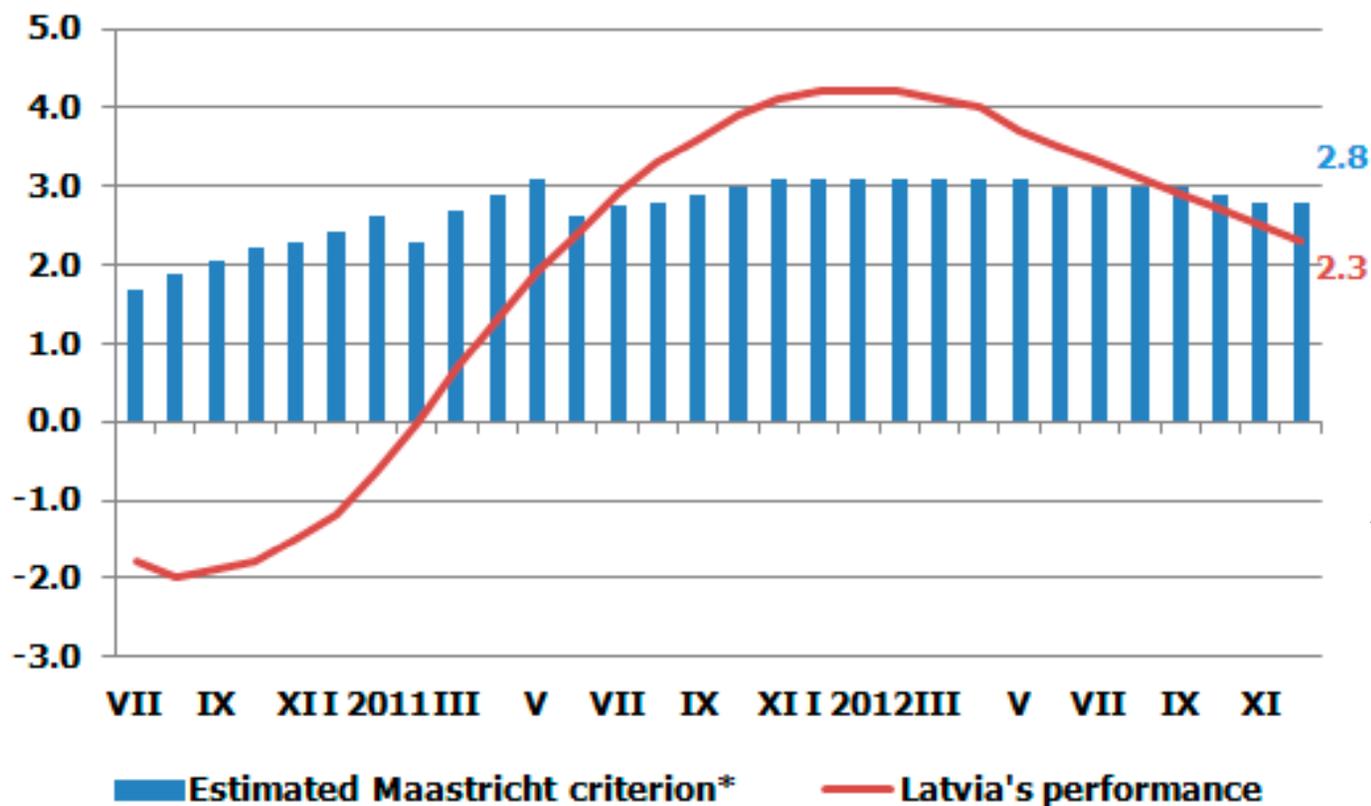


Source: Latvian State Treasury.

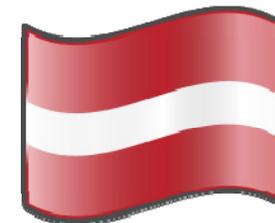
# Maastricht criterion: price stability



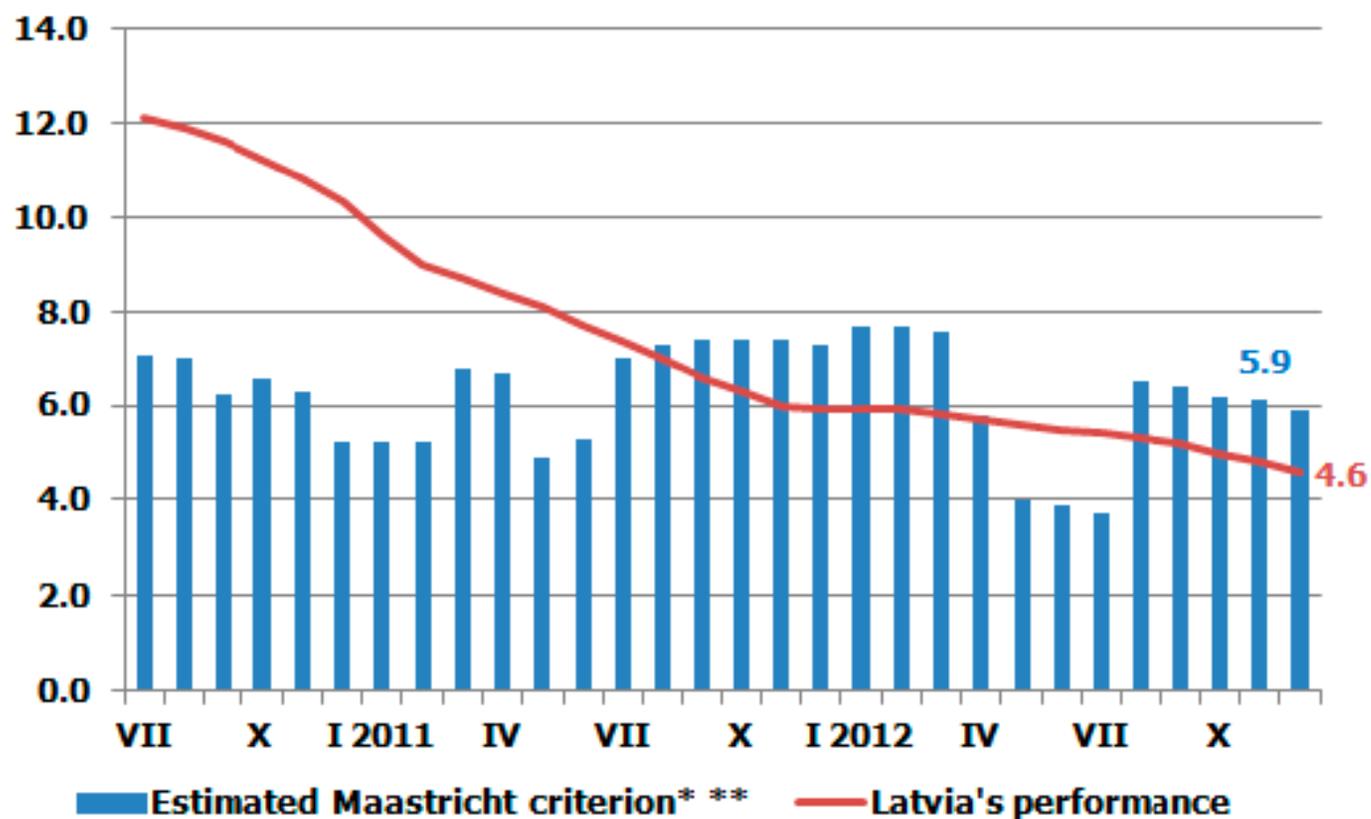
*Average annual inflation rate of the last 12 months (%)*



# Maastricht criterion: interest rates

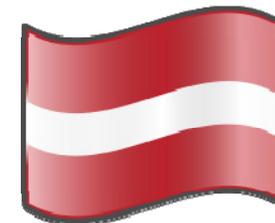


*Long-term interest rate on government securities (%)*



\* The estimate of the Maastricht criterion does not include countries with deflation.  
\*\* In view of the ECB Convergence Report of May 2012, starting from April 2012, the estimate of the Maastricht criterion does not include countries with very limited access to financial markets.

# Country-specific conditions



- Strong program ownership, allowing frontloaded fiscal adjustment
- Explicit and credible program exit strategy
- Despite structural fiscal (flow) imbalance, low initial public debt (stock)
- Relatively flexible labor markets
- Large upfront current account adjustment, even before the impact of fiscal adjustment
- Fiscal adjustment cushioned by EU structural funds
- Commitment by foreign parent banks to maintain exposures in Latvia

# Beyond the EU-IMF-supported program



- Latvia made early repayment in full to the IMF in December 2012
- Banking system continues to recover
  - rapid increase of non-resident deposits (NRDs) warrant vigilance
- Authorities target euro adoption in January 2014
  - Economic case for euro adoption is strong
- More reforms needed to help reduce unemployment and enhance competitiveness

# Competitive strengths and weaknesses



- Identifying country-specific challenges?
  - International survey evidence
  - Latvia-specific analysis
  - Program partners' experience in Latvia

# Survey evidence: overview



- *Doing Business 2013* (World Bank)
  - Latvia 25 out of 185 (vs 21 previous year)
  - In line with Estonia (21) and Lithuania (27)
- *Global Competitiveness Report 2012-2013* (WEF)
  - Latvia 55 out of 144 (vs 70 two years ago)
  - But lags Estonia (34) and Lithuania (45)
  - > useful information in the subindicators

# Latvia-specific analysis



- *Latvian Competitiveness Report 2011*
  - Strengths: export growth and diversification; physical infrastructure for transport and logistics
  - Weaknesses: inequality; limited innovation and manufacturing productivity; higher and vocational education; underdeveloped financial markets; informal economy
- Ministry of Economics half-yearly report
- Input from Latvian and regional stakeholders

# Program partner experience



- European Commission
  - BoP program structural benchmarks
  - Europe 2020 -> country-specific recommendations
- IMF
  - SBA: lighter on structural conditionality, but joint EC-IMF benchmarks on SOE reform
  - Surveillance and technical assistance, e.g. Legal Department TA on insolvency reform

# Where to reform



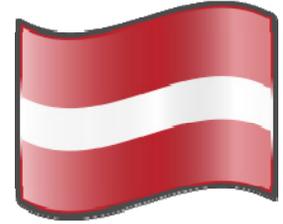
- We focus on three priority areas:
  - Judicial efficiency and insolvency framework
  - Governance and transparency of government-owned enterprises
  - Higher and vocational education

# Judicial efficiency: diagnostic

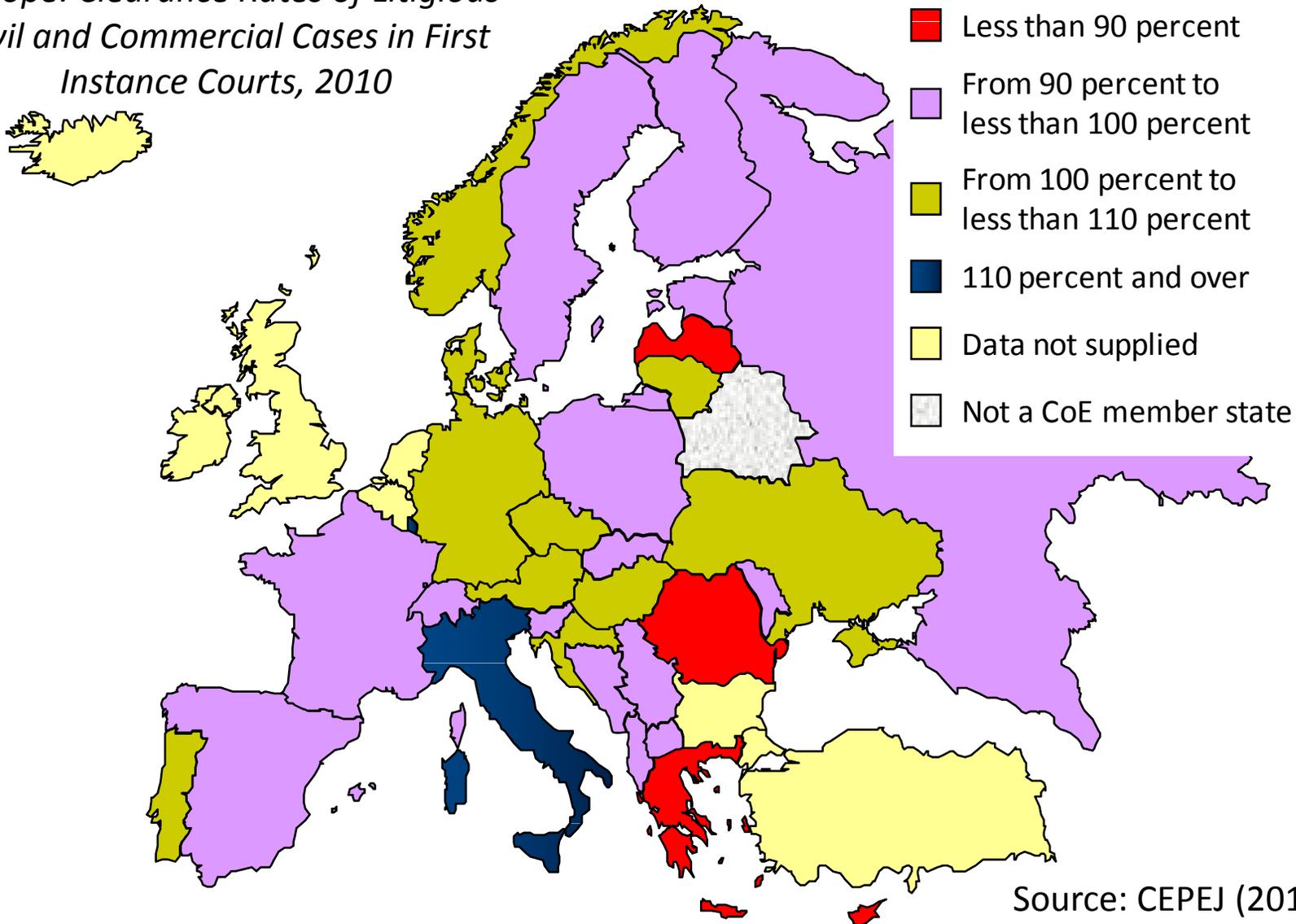


- Efficiency indicators favorable for administrative and criminal courts
- But for civil courts, clearance rates have been low by EU standards
  - post-crisis workload
  - low access fees
  - excessive scope for delaying tactics
  - problems with arbitration system as alternative
- Stakeholder complaints of court system “bottleneck”

# Judicial efficiency: diagnostic



*Europe: Clearance Rates of Litigious Civil and Commercial Cases in First Instance Courts, 2010*



Source: CEPEJ (2012).

# Insolvency: diagnostic



- Major improvements to law in 2009-10: legal protection proceedings (LPP); out-of-court restructuring; shift from two-test to one-test procedure
- New law prone to abuse: cases of investors being put into insolvency on the basis of disputed claims -> a high-profile ruling a year ago turned out to be inconsistent with the new law
- Potential to deter investors if not addressed

# Judicial efficiency: authorities' response



- Videoconferencing to address witness delays, publication of anonymized court decisions to promote transparency and reduce uncertainties
- Law on judicial power: evaluation process for judges, by judges
- Tighter evidentiary requirements for first instance, to reduce scope for delaying tactics in second instance (amendment to civil procedure law)
- Phased introduction of "pure instance" system to reduce fragmentation of court competencies
- Draft law on mediation: approved by government, now with parliament

# Insolvency: authorities' response



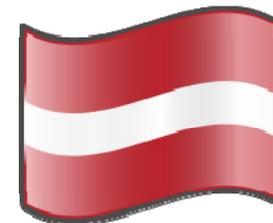
- Clarification of existing insolvency law
- Amendments being drafted; but also open in parliament
- Recognition of misuse of LPP, working on response

# Judiciary & insolvency: assessment



- Civil courts: many good measures in train, including evaluation process for judges
- Room to accelerate transition to “pure instance” system for civil courts; legislative approval needed
- Streamlining arbitration system could ease the burden on civil courts; mediation law can help too
- Insolvency: keep to the “cash-flow” test in line with best international practice
  - > case for introducing (non-suspensive) appeal process; but focus on better implementation

# SOEs: diagnostic



- Some SOEs have performed well: BICG (2012) finds corporate governance strong in Citadele, Lattelecom
- Fiscal and governance risks came to light in others:
  - Latvenergo (2010); airBaltic (2011); PV (2012)
- IMF and EU programs had included structural benchmarks on SOEs since 2010; progress uneven
- NGO reform proposals: clearer policies on ownership and transparency; supervisory boards; consider privatizations & capital market development

# SOEs: authorities' response



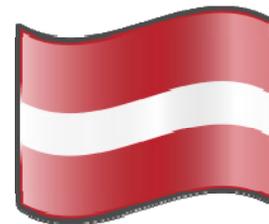
- SOE listing compiled in 2010
- Two concept papers approved in May 2012
  - Partially centralized ownership institution (CGI)
  - Improved reporting
- Working group reviewing each SOE
  - privatize or retain?
  - CGI or line ministry to hold?
- But draft legislation is still pending

# SOEs: assessment



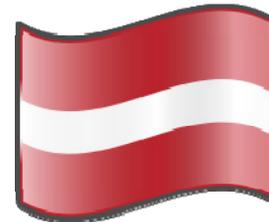
- Progress slower than hoped under program
- CGI model has worked well in some neighboring countries
- Enhanced reporting is critical to reduce risks of repeating past unpleasant SOE surprises
- Any privatizations should be orderly and transparent
- Supervisory boards make sense in principle, but capacity constraints?
  - > then CGI needs to be strong

# Higher education: diagnostic

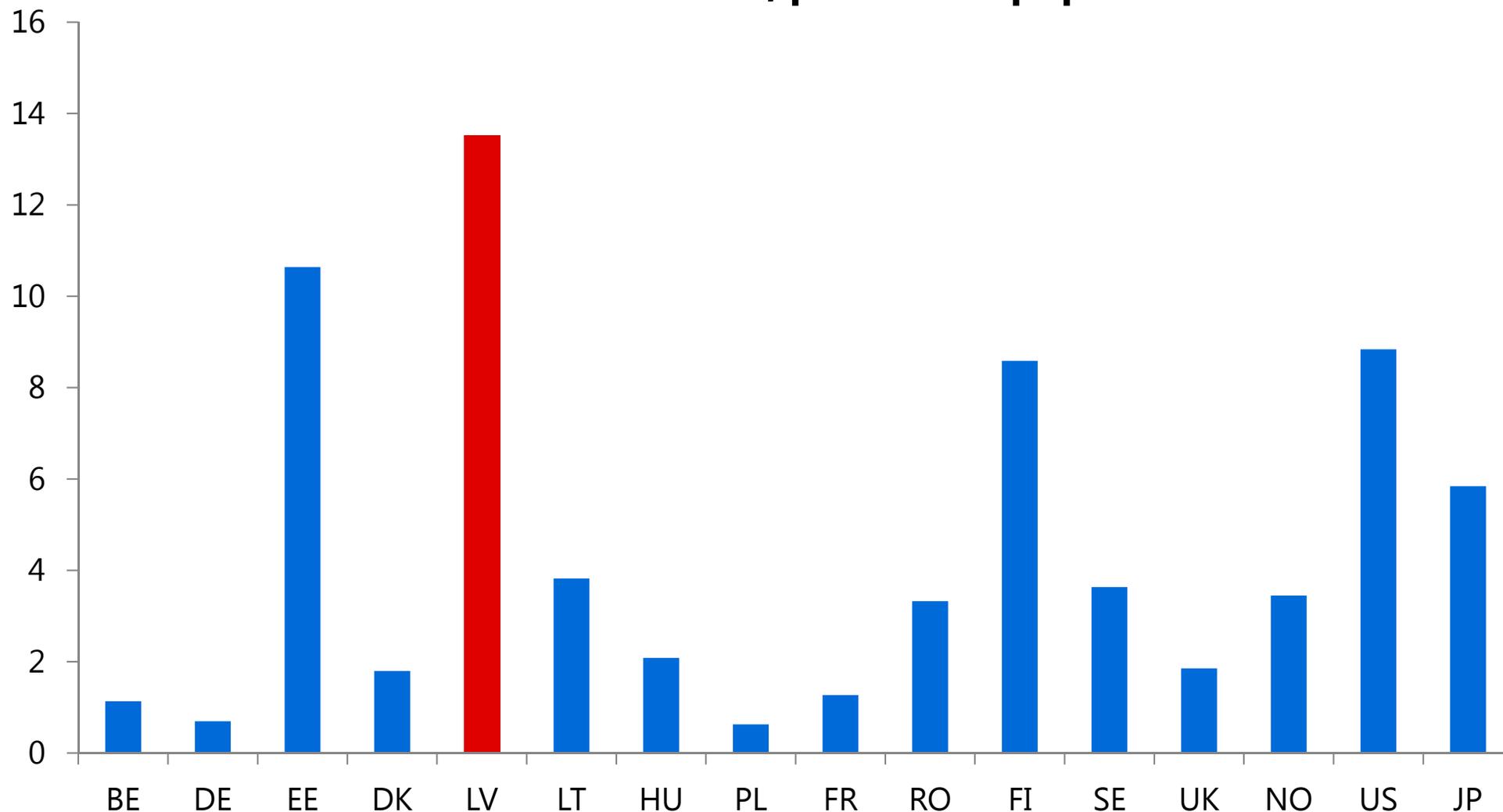


- Limited resources thinly spread over large number of institutions
- Falling number of students
- Quality of Latvian higher education lagging behind the neighboring countries
- HEIs not open to international competition
- Governance and evaluation of HEIs

# Higher education: diagnostic

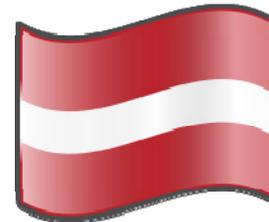


Number of universities, per million population



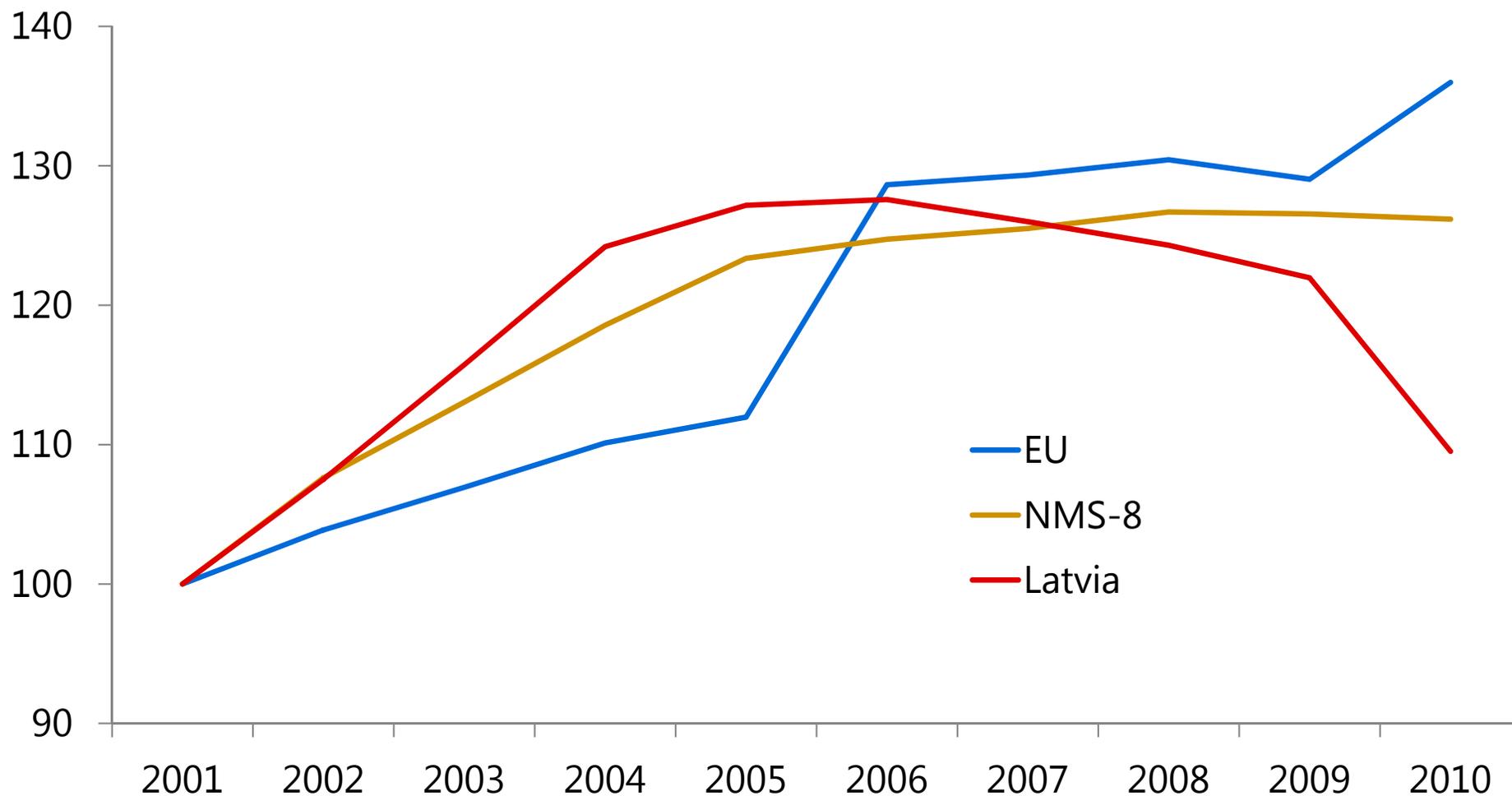
Source: Ministry of Education and Science (2012).

# Higher education: diagnostic



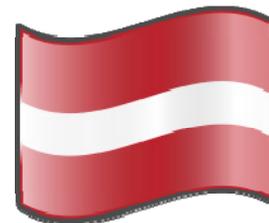
## Trends in tertiary enrolments

Index 2001 = 100



Source: Eurostat.

# Higher education: authorities' response



- Improved accreditation process
- "Budget places" for the programs of good quality accommodating labor market needs
- Concentration of the higher education sector
- New governance model
- Opening HEIs to international competition
- Work on the proposal for a new financing model
- Evaluation of the scientific institutions

# Higher education: assessment



- Pressing sustainability and quality challenges
- Reform proposals would respond to the underlying problem
- But political economy obstacles; traditionally independent sector
- Dialogue important; political support crucial
- Allocation of funding, including EU structural funds, will affect incentives

# Vocational education: diagnostic



- Misalignment of study program content with labor market needs
- Schools are struggling to secure practical training for students in companies; limited interest from employers' side
- Different financing and governance models of general and vocational education result in an unhealthy competition for students
- Underinvestment in the sector

# Vocational: authorities' response



- Concentration of the resources in fewer VET schools
- Modernization of 11 schools
- Content revision with the participation of employers
- Plans to transfer the ownership of VET schools to local governments or sector associations
- Promotion of VET attractiveness
- Teachers' training
- VET schools' involvement in adult education

# Vocational education: assessment



- Resource concentration in fewer institutions is welcome especially given falling number of students
- But competition for students between the VET schools and general education schools raises concerns
- Decentralization of VET governance would have risks
- Greater employer involvement needed in providing practical training to students
- Important to ensure that the cooperation between the employers and VET sector continues after the end of the ESF project

# Other areas: more work needed



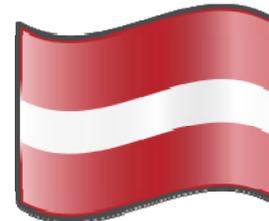
- Labor markets
  - High unemployment and inequality -> scope for tax-benefit reforms
  - World Bank study forthcoming
- Competition policy: capacity issues
- Industrial policy: World Bank reviewing; emphasis on resolving coordination failures and stakeholder dialogue
- Other fiscal-related reforms
  - sectoral (e.g. healthcare)
  - administrative (human resources, procurement)

# Conclusions (1)



- Latvia now recovering well; remaining challenges are widely recognized
- Large and painful adjustment, though mitigated by large and coordinated international support
- Reform plans in focus areas are generally consistent with a diagnostic—but these areas are difficult ones, in sectors with traditions of independence
- Task is to balance valid concerns: institutional independence, and institutional accountability

## Conclusions (2)



- Good measures in train to address court delays; room to improve implementation of new insolvency law, but avoid backsliding from best international practices in 2010 law
- SOE reform plans address long-standing risks, but political agreement needed on legislation and implementation  
-> transparency critical
- Higher education: the plans would raise quality, if implemented
- Vocational education: decentralization plan has pros and cons; how best to address local government incentives to support general over vocational?
- In sum: the reform plans are there -> implementation key



**Thank you!**

<http://www.imf.org/external/country/lva/rr/index.htm>

Vienna Institute for International  
Economic Studies, February 7, 2013